

15th Massachusetts Housing Institute

Training for local officials



Massachusetts Housing Partnership www.mhp.net



Massachusetts Department of Housing and Community Development www.mass.gov/dhcd



The Mel King Institute for Community Building www.melkinginstitute.org



Citizens' Housing and Planning Association www.chapa.org



Metropolitan Area Planning Council www.mapc.org



American Planning Association— Massachusetts Chapter www.apa-ma.org

15th Annual Housing Institute Agenda

Complete Neighborhoods: It all starts with home

DAY ONE | Tuesday, June 7

Understanding Intersections of Housing, Health, and the Environment		
8:50 AM	Welcome and Introduction to the Housing Institute by Laura Shufelt, MHP	
	Why housing policy is climate policy CM 1.25	
	Dr. Tracy Corley, Conservation Law Foundation	
	Nate Kelly, Horsley Witten	
	Jesse Kanson-Benanav, Abundant Housing MA	
	Mitigating the impacts of climate change requires communities to revisit how land is used. In	
9:00 AM	this session, Dr. Tracy Corley will dive into the connections between housing, climate, and	
	transportation, and why building climate-friendly neighborhoods will be a critical strategy in	
	meeting the biggest challenges of our time. Next, Horsley Witten's Nate Kelly will highlight	
	arguments against housing development based on concerns for the environment and how to	
	respond to them. Jesse Kanson-Benanav from Abundant Housing Massachusetts will	
	facilitate a Q&A session following the presentations.	
10:15 AM	Break	
	Exploring neighborhood-level density	
	Tom Hopper & Matija Jankovic, Massachusetts Housing Partnership	
10:25 AM	MHP's Center for Housing Data will showcase and demonstrate the newest tool available to	
	Massachusetts communities to explore residential density at the parcel and neighborhood	
	levels.	
11:40 AM	Break	
	Healthy communities start with healthy homes CM 1.25	
	Barry Keppard, Metropolitan Area Planning Council	
	James Fuccione, MA Healthy Aging Collaborative	
12:30 PM	Where you live has a powerful impact on your health. In this session, MAPC's Barry's Keppard	
	will highlight Health Impact Assessments (HIAs) related to housing, followed by MA Healthy	
	Aging Collaborative's James Fuccione who will share the importance of building age-friendly	
	communities.	
1:45 PM	Wrap-up Day One	

REGISTRATION | DAY ONE | June 7: https://us02web.zoom.us/meeting/register/tZltd-2grz4uHNymOndIsuqNLpRjzn28klb6

DAY TWO | Wednesday, June 8

	Building Homes, Infrastructure and Community Engagement	
9:00 AM Welcome by Clark Ziegler, MHP &		
	Presentation of Complete Neighborhood Partnership Awards by Mike Kennealy, Secretary	
	of Housing & Economic Development	
9:35 AM	Break	
	Building a Community Engagement Strategy CM 1.25	
	Doris Ann Sweet and Lynn Weissberg, Engine 6	
	Andrew DeFranza, Harborlight Community Partners	
	Local support is crucial to furthering affordable and fair housing. Given the common	
9:45 AM	resistance to affordable and multi-family housing, building this support takes time and a	
	concerted effort. Newton's Engine 6 will share how and why their housing advocacy group	
	started, along with the strategies they are employing and the successes they have	
	celebrated. From the North Shore, we will also hear about the work of Harborlight	
	Community Partners, a regional community development corporation, to move the dial on	
	receptiveness to diverse housing options in every community.	
11:00 AM	Presentation of Housing Hero Awards by Rus Lodi & Lisa Braxton, MHP	
12:00 PM	Lunch Break	
	Wastewater 101 for Residential Development CM 1.25	
	Joseph D. Peznola, PE, Hancock Engineering	
	Maren Toohill, AICP, Town Planner	
	Rio Sacchetti, Pennrose	
1:00 PM	New multi-family or "missing middle" housing must comply with state and local regulations	
	to meet one of our most basic needs! Learn about wastewater basics and how two	
	communities are supporting innovative wastewater solutions to meet their housing needs.	
	Multi-Family Housing for Your Community CM 1.25	
	Gail Sullivan, Studio G Architects	
	Amy Dain, Dain Consulting	
2:30 PM	Livable and inclusive communities provide a mix of housing types to meet the needs of all	
	residents. An architect and housing and policy expert will discuss how communities can (and	
	have) addressed the need for housing diversity.	

REGISTRATION | DAY TWO | June 8: https://us02web.zoom.us/meeting/register/tzcrc0-orDgtGtlfer6foXSJXxQh-5p8GkZ1

MHP's Community Assistance Team



Laura Shufelt

Director of Community Assistance

Ishufelt@mhp.net



Katy Lacy, AICP
Senior Planner
klacy@mhp.net



Shelly Goehring
Senior Program Manager
sgoehring@mhp.net



Christine Madore, AICP
Senior Development Manager
cmadore@mhp.net



Emma McGurren
Program Assistant
emcgurren@mhp.net





MHP's 15th Housing Institute Social Media Guide

Here are sample tweets, handles and hashtags you can use on social media before and during the MHP Housing Institute taking place June 7-8, 2022. Feel free to create your own tweets or tweet out inspiring messages you hear during the program.

MHP Twitter Handle:

@mhphousing

MHP Center for Housing Data Twitter Handle:

@mhpdata

Hashtags:

#mhphi2022 #mhphousinginstitute

Sample Tweets before Housing Institute

Looking forward to @mhphousing Housing Institute this week and its focus on creating affordable housing near transit and other amenities. #mhphi2022 #mhphousinginstitute

@MHPhousing has a new density tool to be unveiled at the #mhphousinginstitute this week. Can't wait to learn more about @mhpdata tool Residensity. #mhphi2022 #mhphousinginstitute

1½ years in the making @mhpdata has new tool to measure rez density of any piece of land in MA. Looking forward to the unveiling at #mhphi2022 this week.

Sample Tweets during Housing Institute

Taking a deep dive into the connections between housing, climate & transportation on Day 1 of @MHPhousing Housing Institute. #mhphi2022 #mhphousinginstitute.

Day 2 of @MHPhousing Housing Institute and discovering strategies on how to build support for affordable housing in the face of strong resistance. #mhphi2022 #mhphousinginstitute

Gr8 session at @MHPhousing Housing Institute on #mhphousinginstitute	#mhphi2022
My favorite #mhphousinginstitute memory is	. #mhphi2022

#mhphousinginstitute

2022 Housing Institute Speaker Bios

Dr. Tracy Corley

Director of Research & Partnerships, Conservation Law Foundation

Dr. Tracy Corley is the Director of Research and Partnerships at CLF's Healthy and Resilient Communities program, where she supports scientific practices and partnerships across the organization. Tracy identifies areas where research and science can support active advocacy and litigation and also coordinates independent research related to climate change and environmental justice across New England. She brings experience in research, public policy, law, and conservation to her role and thrives on bringing people together to tackle the systemic issues that drive conservation and environmental justice.

Prior to joining CLF, Tracy served as the Transit-Oriented Development Fellow at MassINC, where she conducted research and convened stakeholders to promote equitable development in Massachusetts' Gateway and regional cities. Her time at MassINC followed her mid-career graduate studies, when she researched the economic development potential of New England cities at the Dukakis Center for Urban and Regional Policy then split her time between Boston and the German Rhineland investigating informal work in Germany's skilled trades and crafts sector. She also has lived in Seattle, Washington, where she conducted strategic planning and coordinated a participatory research program for formerly incarcerated workers at Seattle Jobs Initiative; founded two consulting firms that helped advance clean technologies, sustainable development, and energy efficiency; and advocated for inclusive economic development as Vice-Chair of Small Business for the Seattle Chamber of Commerce Board of Trustees. She has also worked as an architect and designer in Washington state and South Carolina.

In April of this year, Tracy was appointed to The Board of Scientific Counselors (BOSC), Social and Community Science Subcommittee, a federal advisory committee that provides advice and recommendations to EPA's Office of Research and Development on technical and management issues of its research programs. Tracy holds a B.A. in Architecture from Clemson University and both an M.S. in Public Policy and a Ph.D. in Law and Public Policy from Northeastern University. She grew up on a farm in South Carolina, enjoys being out in nature, and believes that urban places can be regenerative for people and the planet.

Amy Dain

Consultant, Dain Consulting

Amy Dain is an independent consultant in public policy research and writing. Her focus is on urban and suburban planning and housing policy. She is a frequent presenter at conferences and events.

Her career has been a tour of Massachusetts-based think tanks. She has worked in-house or as a consultant on projects for: Collins Center for Public Management, Pioneer Institute for Public Policy Research, Rappaport Institute for Greater Boston, MassINC, the Massachusetts Smart Growth Alliance, the Jewish Community Relations Council of Greater Boston, and other organizations.

She recently wrote the State of Zoning for Multi-Family Housing in Greater Boston, a survey of zoning and plans in 100 cities and towns of Greater Boston. In 2008, she launched the StatNet initiative, a

community of practice for municipal managers interested in data-driven decision-making. She received her Master in Public Policy from Harvard's Kennedy School.

Andrew DeFranza

Executive Director, Harborlight Community Partners

Andrew DeFranza has served as the Executive Director of Harborlight Community Partners since 2007. Harborlight Community Partners develops, manages, and advocates for quality, service-enriched essential worker housing. These properties are affordable and inclusive, collaborating with communities to cultivate just, equitable and sustainable housing opportunities.

Harborlight Community Partners is mission driven and Andrew's passionate leadership style has motivated community leaders, the HCP board and donors to understand the importance of a home. It was in New Jersey, while working the second shift in an Atlantic City men's homeless shelter, that Andrew witnessed the very real, pressing issues related to homelessness and its harsh challenges. With his conviction to social justice rooted in this experience, Andrew remains passionately dedicated to housing creation and access, while challenging the systems which stand in the way of affordable housing development. Toward that end, Andrew boldly addresses in public forums these barriers to housing creation, racial equity and access, and actively engages in dialogues with communities to address their housing needs and goals.

He has been in nonprofit leadership roles for over 25 years, in both New England and the Midwest. Prior to leading HCP, Andrew was the Executive Director of Guest House, an organization serving the homelessness in Milwaukee. He holds an M.A. in Theology (Social Ethics) and an M.A. in Community Economic Development.

James Fuccione

Senior Director, MA Healthy Aging Collaborative

James Fuccione is senior director of the Massachusetts Healthy Aging Collaborative (MHAC), which is a statewide network of more than 100 organizations committed to advancing inclusive age- and dementia-friendly communities. MHAC promotes, supports, coordinates and tracks age-friendly activity throughout Massachusetts and has worked with partners to secure commitments from more than 40 cities and towns to become more age-friendly – a process overseen by AARP and the World Health Organization. With MHAC's support, Massachusetts is also one of only three states in the country designated as age-friendly. Fuccione spent the past eight years as director of legislative and public affairs for the Home Care Alliance of Massachusetts, a nonprofit trade association representing home healthcare agencies and private-pay home care companies. In this role, Fuccione led the organization's government and public affairs strategy on the state and national levels along with managing media communications, often serving as the organization's spokesperson. Fuccione also has experience as an aide for former State Senator Edward M. Augustus, Jr. and received a Master's in public affairs from UMass-Boston.

Tom Hopper

Director of Research & Analytics at MHP's Center for Housing Data

Tom Hopper joined MHP in 2006 and worked in risk management, operations and analytical development over the next decade. In early 2017 he became Co-Director of MHP's newly created Center for Housing Data and in 2019 became Director of Research & Analytics. Hopper has developed database

systems, designed metrics, and created data tools and analytical reports that provide insight into project financial performance, credit quality, and risk management. He has led public policy research efforts on topics such as transit-oriented development, housing production, land use, gentrification and housing costs. Tom has a bachelor's degree in economics, a master's degree in city planning from Boston University, and a master's degree in urban informatics from Northeastern University.

Matija Jankovic

Senior Research Analyst at MHP's Center for Housing Data

Matija Janković joined MHP in 2021. His responsibilities include providing research and analytical support for the Center for Housing Data. Janković has extensive experience in housing policy, housing case management and data analytics. Most recently he was a rent relief case manager for Boston's Rental Relief Fund and a housing case manager for Housing Families Inc., of Malden, which provides temporary shelter and affordable housing to homeless and at-risk families. As a data analysis intern for the state, he developed a portfolio management dataset to assist in the Commonwealth's long-term capital planning efforts. As a research intern, he worked to improve data quality for the state's portfolio of community colleges. Janković earned his bachelor's degree in urban and regional studies from Cornell University's College of Architecture, Art, and Planning.

Jesse Kanson-Benanav

Executive Director, Abundant Housing MA

Jesse Kanson-Benanav is the Executive Director of Abundant Housing MA (AHMA) where he oversees all aspects of the organization's mission to build a Massachusetts for Everyone. Jesse has nearly 20 years' experience in the affordable housing industry where he's worked as a community organizer, policy consultant, and as a developer of affordable homes at a number of nonprofits in Greater Boston including at The Community Builders, Somerville Community Corporation, and B'nai B'rith Housing. Jesse became active in the grassroots pro-housing movement in 2012 as founder of A Better Cambridge (ABC), a community-based education and advocacy group committed to creating more affordable and sustainable housing, which he served as chair until 2019. Jesse's work with ABC was recognized as a "Game Changer" in 2016 by the Boston Globe for its positive contributions to the local economy, and he was recognized as recipient of Metro Housing Boston's Champions of Housing Rising Star Award in 2019. Jesse is a graduate of Oberlin College and has a Master of City Planning Degree from MIT. He lives in Jamaica Plain, Boston, with his wife, toddler, and their two cats.

Nathan Kelly, AICP, NCI

Principal Planner, Horsley Witten Group

Nathan Kelly is a Principal with HW and directs the firm's Providence, Rhode Island Office. He has 22 years of project management experience, and has provided professional planning, zoning, and facilitation services to more than 50 New England municipalities. Nate's goal for local planning work is to build community through interaction, design, capacity building, and strategic investment. He believes that the ability of a consultant team to help build communities is rooted in intensive engagement, hard listening, and critical thinking that can connect vision to implementation. Nate is a former President of

the Rhode Island Chapter of the American Planning Association (APA-RI) and serves on Grow Smart Rhode Island's Training Collaborative. He is one of the primary authors of several state-level guidance documents including the Massachusetts Smart Growth/Smart Energy Toolkit, the Rhode Island Low Impact Development Site Planning and Design Guidance Manual, Policy Guidance for Regulating Solar Facilities (Massachusetts), and Community Guidance to Maintain Working Farms and Forests (Rhode Island). Nate's work has received four APA Chapter Awards and he was recently recognized as a "Friend of the Network" by the Housing Network of Rhode Island for his contributions to ongoing policy reform.

Barry Keppard

Director of Public Health Department, Metropolitan Area Planning Council

Barry Keppard is the Director of the Public Health Department at the Metropolitan Area Planning Council (MAPC). Previously, he was a Senior Regional Planner with MAPC and leading work for the implementation of the MetroFuture Plan through a combination of public health, land use, environmental, and transportation planning projects. Additionally, Barry is leading MAPC's internal Health in All Policies initiative to integrate approaches, findings, and recommendations into the organization's practice areas, including Clean Energy, Housing, Transit Oriented Development, and Climate Change Adaptation.

Barry's background includes a Bachelor's degree in Biology and a Masters in Regional Planning, and he has over 12 years of planning experience in the public and private sectors. Barry was a City Planner for Springfield, MA, where his focus was on environmental planning projects (including stormwater management), historic design review, development of neighborhood master plans, and coordinating redevelopment of city-owned parcels. Barry's direct work on public health issues is complimented by a portfolio of projects and management record that spans other planning focus areas. He managed multiple components of MAPC's 495/MetroWest Compact project that brought together local, regional, and state partners to create a regional strategic investment plan for the corridor. He was the coordinator for the South Shore Coalition subregion of MAPC and his work helped strengthen the capacity of the group to engage and act on local and regional planning and policy issues.

Prior to joining MAPC, Barry was a Transportation Planner with the Greater Mercer Transportation Management Association (TMA) in New Jersey, where he worked closely with municipal, county, and state officials, as well as area businesses, to develop commuter alternatives. Following this, he was with the engineering firm Michael Baker Jr., Inc.

Joseph D. Peznola, PE

Director of Engineering, Hancock Engineering

Joeseph Peznola has almost 35 years of experience in land development projects for Hancock's private sector development clients, non-profit organizations, and municipalities. He has extensive experience with complex, high density commercial and residential developments throughout Massachusetts and New Hampshire. At Hancock Associates, Joe is responsible for managing the 25-person engineering division across Hancock's offices, providing strategic planning and resource coordination, business development and technical quality control and assurance. He has a Bachelor of Science in Civil Engineering from the University of Massachusetts, Lowell.

Rio Sacchetti

Developer, Pennrose

Rio Sacchetti joined Pennrose in 2018 as Developer in the Boston office. Rio is responsible for managing the financing and development of real estate projects, ensuring they are completed to scope, according to schedule, and within budget. A seasoned project manager with 10 years' experience in affordable and mixed income housing throughout New England, Rio brings expertise with state agency financing programs, historic rehabilitation tax credits (HTC), and the federal low-income housing tax credit (LIHTC) program. Rio is responsible for project management of new affordable and mixed-income residential communities beginning with inception and through construction completion and lease-up. Rio has a Master of Professional Studies from Georgetown University and a Bachelor of Arts from College of the Holy Cross.

Gail Sullivan

Managing Principal, Studio G Architects

Gail Sullivan builds sustainable communities through architecture and planning by advancing social equity, environmental sustainability, and community preservation and empowerment through engagement. Establishing Studio G Architects in 1991, she leads by example to demonstrate the power and impact of public interest architecture. Gail artfully resolves complex functional, social, and programmatic concerns, particularly those that cohesively integrate the building, neighborhood, and urban scales. Her commitment to advancing environmental sustainability in housing is evident in high performance/low energy multi-family housing that contributes to resident health and well-being. She is Principal in Charge of E+ Highland in Roxbury, a 23-unity Limited Equity Co-op with 100% affordable units that will be energy positive, LEED Gold and Passive House certified, a 46-unit affordable housing development in Wellfleet which will also be Passive House certified and net zero. Each design addresses climate change head on, engages its community, and provides affordability to future residents. Gail is a member of the AIA College of Fellows, Boston Society of Architects, CREW Boston, U.S. Green Building Council, NESEA and Living Building Challenge.

Doris Ann Sweet

Engine 6

Doris Ann Sweet grew up in a small town in the White Mountains of NH, and earned an undergraduate and two graduate degrees (U.S. History and Library Science) at Columbia University. She moved with her husband and two daughters to Newton in 1978, at a time when they were able to buy a house, even with their moderate income.

Doris Ann worked as a reference librarian and library administrator for 46 years, at Columbia University, Boston University, Harvard University, Simmons College, and Assumption College, before retiring in 2018. Along the way, she both noticed the increasing lack of housing in Newton affordable for average families, and was stunned by vehement neighborhood opposition to a modest affordable housing project proposed, and eventually built, on her street.

Maren Toohill, AICP

Town Planner, Littleton

Maren Toohill, AICP serves as Town Planner for the Town of Littleton, MA and is a Citizen Planner Training Collaborative board member. Maren helped guide the process as Littleton successfully navigated a Master Plan (2017), Littleton Common Revitalization Roadmap (2019), Form Based Code zoning bylaw (2020), and King Street Common zoning bylaw (2021) - steps toward making Littleton Common a vibrant, walkable, sustainable Town center. Maren earned a B.S. in Engineering Science from Montana State University.

Lynn Weissberg

Engine 6

Lynn Weissberg is a member of the Engine 6 Leadership Team. She has a long history as a housing activist dating back to the late 1970's when she was a founding member of the Alliance of Cambridge Tenants. Stopping the rampant conversion of rent-controlled apartments to condominiums was their primary focus. She is a retired lawyer. For over 30 years, she was a supervising attorney at the Tenant Advocacy Project (TAP), a clinic at Harvard Law School that represents public and subsidized housing tenants in hearings at the Boston Housing Authority and other local housing authorities. In Engine 6, Lynn has organized support for mixed-use developments in Newton and lobbied city councilors to support these projects.



The Ties that Bind Housing and Climate

Presentation for the MHP Housing Institute
June 7, 2022

By Dr. Tracy A. Corley



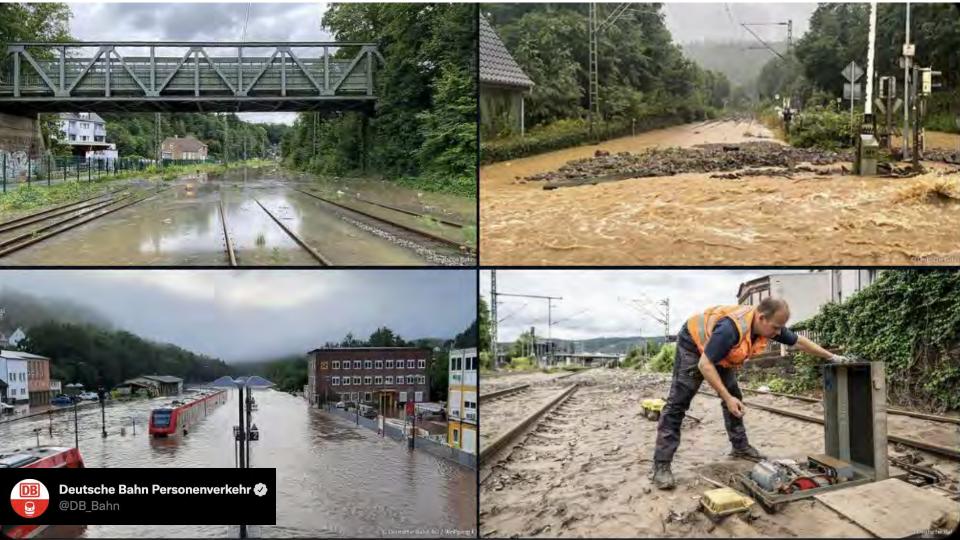


Wetter-Alarm am 14. Juli 2021 Warnstufe 1 Warnstufe 2 Warnstufe 3 Warnstufe 4 UV-/Hitzewarnung SCHLESWIG-HOLSTEIN HAMBURG MECKLENBURG-VORPOMMERN BREMEN NIEDERSACHSEN BERLIN BRANDENBURG SACHSEN-ANHALT NORDRHEIN-WESTFALEN SACHSEN THÜRINGEN HESSEN RHEINLAND-PFALZ SAARLAND BAYERN BADEN-WÜRTTEMBERG Wetterwarnungen Extrem ergiebiger Dauerregen Sturmböen, Dauerregen Windböen Nordrhein-Westfalen Baden-Württemberg Bayern Rheinland-Pfalz Nordrhein-Starke Gewitter Saarland Westfalen Brandenburg **Rheinland-Pfalz** Ergiebiger Dauerregen Berlin Saarland Hessen Mecklenburg-**Photo from Twitter**

info.BILD.de | Quelle: Wetterkontor | Stand: 14.7.2021, 10.00 Uhr

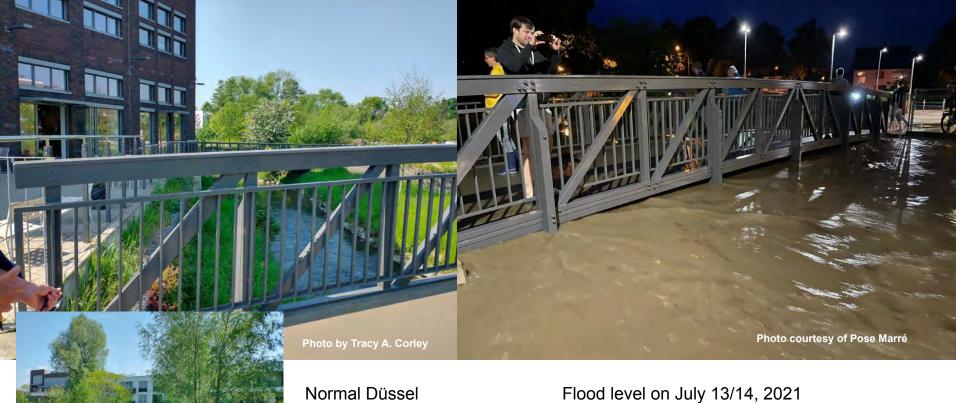
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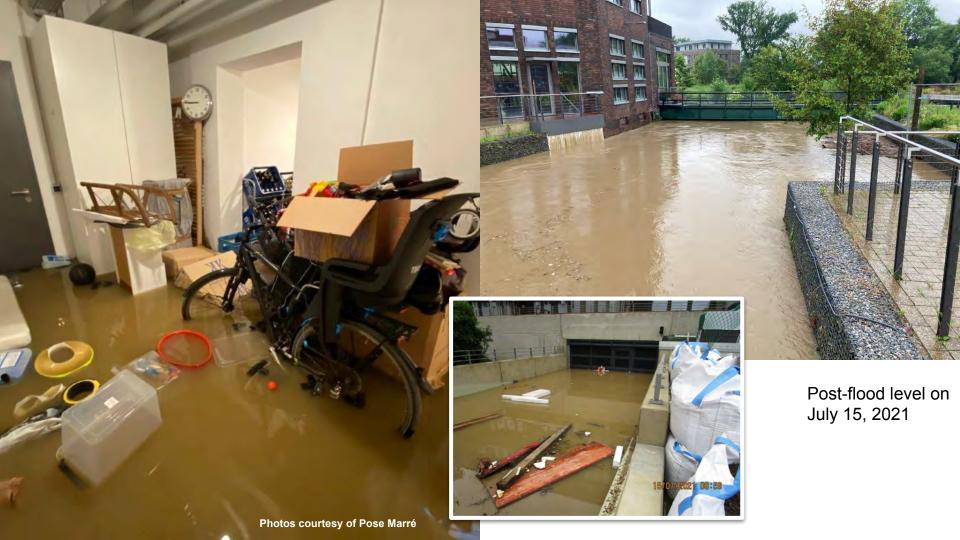




River levels (taken at Pose Marre on May 6, 2022)

Photo by Tracy A. Corley







Climate — The weather or atmospheric conditions of an area

The composite or generally prevailing weather conditions of a region, as temperature, air pressure, humidity, precipitation, sunshine, cloudiness, and winds, throughout the year, averaged over a series of years.

(Dictionary.com)

Environment — The physical surroundings of a <u>living being</u>

The complex of physical, chemical, and biotic factors (such as <u>climate</u>, soil, and living things) that act upon an organism or an ecological community and ultimately determine its form and survival. (Merriam-Webster)

HEALTHY NEIGHBORHOODS EQUITY FUND II LP



www.hnefund.org

HNEF II HealthScore Criteria

NEIGHBORHOOD



COMMUNITY VISION AND PRIORITIES



OPPORTUNITY TO REDUCE HEALTH DISPARITIES



TRANSPORTATION ACCESS AND UTILIZATION



OPPORTUNITY TO ADVANCE REGIONAL EQUITY

PROJECT



NEIGHBORHOOD WALKABILITY



GREEN SPACE ACCESS



RESPONSIVE AND INCLUSIVE DEVELOPMENT



LOW-CARBON BUILDINGS



HOUSING CHOICE AND AFFORDABILITY



SUSTAINABLE TRANSPORTATION



ECONOMIC OPPORTUNITY



CLIMATE-RESILIENT SITES



HEALTHY FOOD ACCESS



OPERATIONAL HEALTH AND SAFETY



"We abuse land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect."

— Aldo Leopold, A Sand County Almanac (1948)

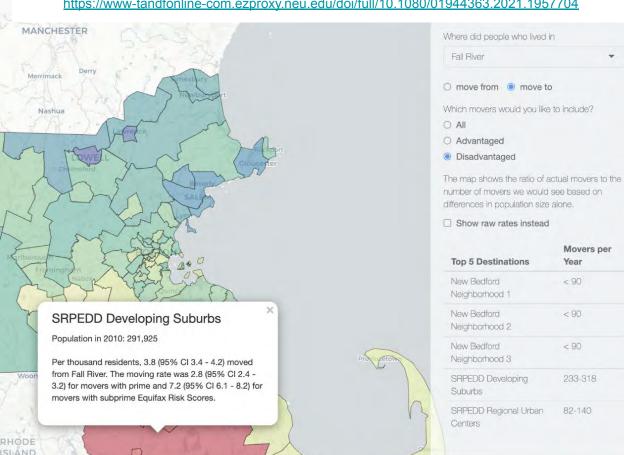


Stop social vandalism and use housing policy for humanization rather than modernization



Right: Healthy Neighborhoods Study resident researchers in the field https://hns.mit.edu

Below: Detail of the Moving Mapper. Get the journal article at https://www-tandfonline-com.ezproxy.neu.edu/doi/full/10.1080/01944363.2021.1957704









https://www.boston globe.com/2022/05 /23/metro/new-hou sing-strategy-behin d-mass-cass-clean up-offers-hope-dig nity-may-be-solutio n-homelessness-of ficials-say/

"When you take care of the people, you take care of the planet."

Dr. Mustafa Santiago Ali

Green Infrastructure

Green infrastructure consists of the "...interconnected network of waterways, wetlands, woodlands ... greenways, parks... working farms, ranches and forests; and ...other open spaces that support native species, maintain natural ecological processes, sustain air and water resources and contribute to the health and quality of life for America's communities and people." USDA Green Infrastructure Working Group, 1999 (in Benedict and McMahon 2002)



Natural Life Support System for People & Places



"Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody."

— Jane Jacobs, The Death and Life of Great American Cities









"[T]he driving aim of the buyout, was to renovate the existing housing stock, which would not only provide improved housing for the current residents, but also will allow those properties that are currently empty, to be let out to new tenants."

— www.ulva.scot

DOWNTOWN CRENSHAW

A historic effort to buy the Crenshaw Mall to redevelop it for the community, and by the community.



raised the money to buy this mall. Speculators are buying up everything in the community already they can get their hands on...but we're going to stop it here. Our money is green. It's not Black like us. Our money is green."

"We're not asking them to give us this mall, we have

Veronica Sance, a lifelong Crenshaw resident via Next City

www.downtowncrenshaw.com

"This we know: the earth does not belong to man, man belongs to the earth. All things are connected like the blood that unites us all. Man did not weave the web of life, he is merely a strand in it. Whatever he does to the web, he does to himself."

— Chief Sealth, on the sale of Suquamish land to the U.S, March 1854

Thank you for your interest and attention!

Tracy A. Corley, PhD

Director of Research and Partnerships, Conservation Law Foundation

tcorley@clf.org | 617 850 1723 | www.clf.org

Multi-Family Housing, Infrastructure, and the Environment

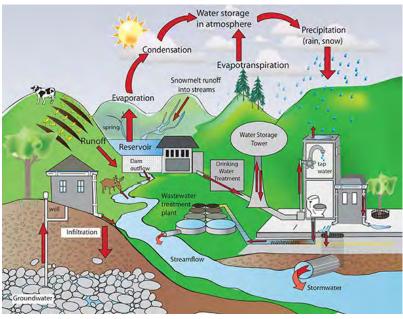
Common Questions and Misconceptions



15th Annual Housing Institute
June 7, 2022
Nathan Kelly, AICP



Our perspective...



http://www.caryinstitute.org/educators/teaching-materials/water-watersheds







Our partners...



















Does the development of denser neighborhoods and multi-family housing have such a negative impact on the environment, or our infrastructure, or our health that we need to say...

"NO"?

What are we hearing?

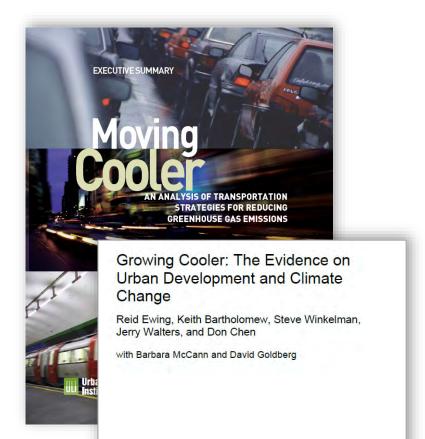


(Photo by Jimmy Bentley/Patch Staff)

Climate Change

Remember "Smart Growth"?

- Benefits from compact development align with climate goals.
 - Less land consumed per capita
 - Efficiencies in utilities/HVAC
 - Vehicle Miles Traveled (VMT)











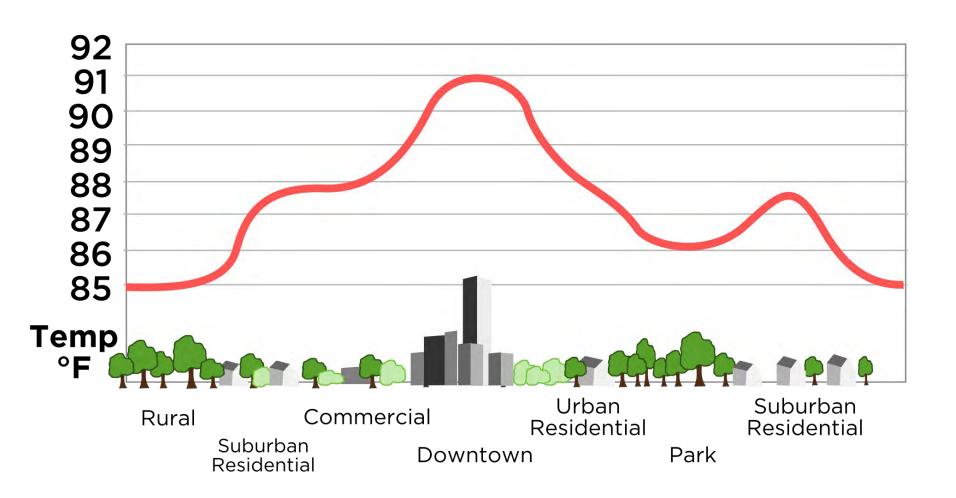
Traffic — Trip Generation

- Standard estimates from the Institute of Transportation **Engineers (ITE)** show significant difference.
- Studies show lower trip numbers but similar difference.

TABLE 2 Average Vehicle Trip Generation Rates by Housing Type from 21 Region Database ITF Tein Generation Manual and NHTS

21 regional database	Neighborhood Compactness Index	Sample Size	Vehicle trips (per unit)	Vehicle trips (per person)
Single-family Detached	1	17,196	5.05	2.09
	2	14,702	4.97	2.15
	3	9,174	4.17	2.03
	Average	41,621	4.82	2.10
	1	1,252	3.64	2.19
Single family Attached	2	1,808	3.38	2.14
Single-family Attached	3	2,074	2.81	1.60
	Average	5,170	3.21	1.93
	- 1	932	3.10	1.98
	2	2,384	2.80	1.88
Apartment and Condo	3	3,846	2.06	1.40
	Average	7,220	2.44	1.67
ITE Trip Generation M	anual (weekday)	G ====		
			Vehicle trips (per unit)	Vehicle trips (per person)
Single-Family Detached	(210)		9.52	2.55
Condominium/Townhouse (230)			5.81	2.49
Apartment (220)			6.65	3.31
2009 National Househo	ld Travel Survey	(NHTS)		
	,	Sample size	Vehicle trips (per unit)	Vehicle trips (per person)
Single-family Detached		64,855	4.45	2.23
Single-family Attached		13,994	2.87	1.90
Apartment and Condo		4,089	3.27	1.97

Heat Island Effect



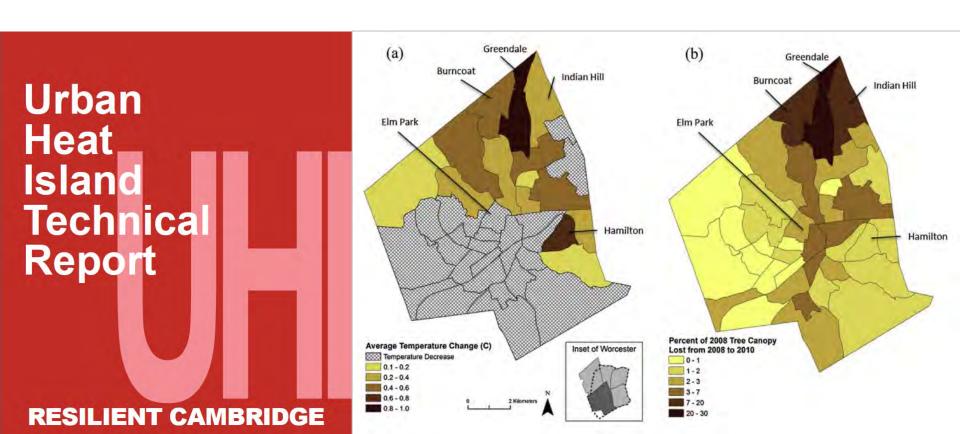
Heat Island Effect

- Trees and Vegetation
- Green Roofs
- Cool Roofs
- Cool Pavements
- Smart Growth



Heat Island Effect

- Impervious Cover Reduction
- Tree Canopy
- Cool Roofs



Water Resources

Water Supply

- New private wells will be highly unlikely for new supplies.
- Connecting to local water system has numerous checks and balances:
 - Permit limitations
 - Water system modeling
 - Hydrant flow test
 - Water main capacity
 - Up to a half dozen separate fees
 - Potential upgrades to municipal infrastructure at developer's expense





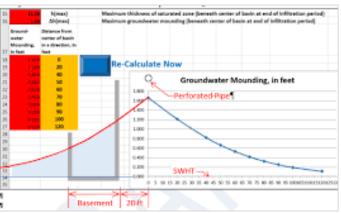


Water Resources

Wastewater Permitting

- We've been regulating this effectively for decades
- Local Board of Health for on-site systems less than 10,000 gpd
- Title 5 has <u>numerous</u> environmental guard rails and permit requirements
- DEP for larger systems (Groundwater Discharge Permit)
- Sewer connections administered by the sewer authority







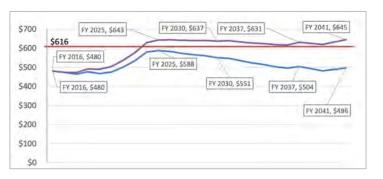
Water Resources

Wastewater Considerations

- More dispersed disposal is better for local hydrology, but worse for water quality
- The more sewage that goes to a single facility, the better the pollutant removal
- All on-site systems are the responsibility of the developer/ property owner
- Public sewer is run through an enterprise fund (not funded by taxes)



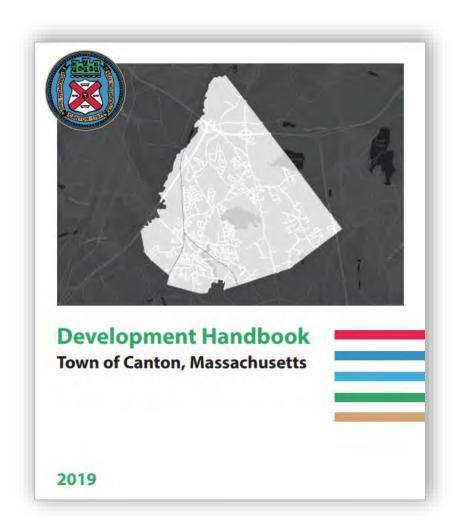




Takeaways

- Try not to be dismissive.
- Many concerns can be answered by simply explaining the existing process and standards.
- Make sure your local processes and standards are up to date.
- Design of <u>all</u> elements is important.

Educate!



Multi-Family Housing, Infrastructure, and the Environment Common Questions and Misconceptions

Nathan Kelly, AICP

Climate and Compact Development

https://www.epa.gov/smartgrowth/smart-growth-and-climate-change

U.S. EPA's webpage exploring Smart Growth policies and climate change. Includes links to *Growing Cooler* and *Moving Cooler*.

Air Quality and Asthma

https://link.springer.com/article/10.1007/s11524-021-00582-7#Tab3

Asthma measures against neighborhood characteristics in NYC. This study is useful to read in that it discusses, in depth, some of the leading causes of asthma as they relate to housing conditions.

https://www.latimes.com/science/sciencenow/la-sci-sn-asthma-rate-inner-city-suburban-20150121-story.html

Researchers debunk myth about asthma rates in inner city environments compared with development outside of the inner city.

Heat Island

https://www.epa.gov/heatislands

EPA general web page for information related to heat islands.

https://www.epa.gov/heatislands/heat-island-compendium

EPA page that serves as a jump page for different approaches to dealing with heat islands. There are some useful, carefully curated statistics related to each of these approaches.

Sewerage

https://www.mass.gov/septic-systems-title-5

Massachusetts jump page for anything related to Title 5.

Traffic

https://mason.gmu.edu/~mvenigal/papers/Trip%20and%20Parking%20Generation%20Rates%20for%20 Different%20Housing%20Types-%20Effects%20of%20Compact%20Development%20%2818-01484%29.pdf

Trip and Parking Generation Rates for Different Housing Types: Effects of Compact Development. Study examining assumptions for automobile trip generation used by the Institute of Transportation Engineers (ITE)

Process Education

https://www.town.canton.ma.us/DocumentCenter/View/5416/Town-of-Canton-Development-Handbook-2019

Town of Canton, MA "Development Handbook," which can be used to educate a variety of stakeholders.

EXPLORING NEIGHBORHOOD-LEVEL DENSITY ACROSS MASSACHUSETTS

MHP Center for Housing Data 2022 Housing Institute June 7, 2022







Director of Research & Analytics
Senior Research Analyst



What images does the word DENSITY evoke?



Rebuilding our relationship with density







- A good mix of residential densities has many benefits
 - Variety of housing options
 - more opportunities for affordability/less constrained housing markets
 - More diverse community, more access to families
 - Walkability, transit accessibility, & lower climate impact
- Density shapes places that we love that also meet our daily needs
- Many of our transit-connected communities are lacking residential density, impacting transit outcomes
- Capitalizing on areas in our transit network is a smart next step to alleviating issues caused by our housing crisis



Density isn't one size fits all and most of us don't have a great mental gauge for density

Visual examples and data can help us build understanding of how density shapes the form and function of a neighborhood

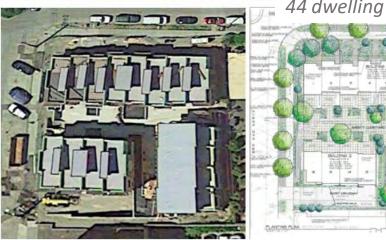






RELATIVELY NEW SINGLE-FAMILY SUBDIVISION WITHIN THE MASTER-PLANNED SNOQUALMIE RIDGE DEVELOPMENT IN SNOQUALMIE.

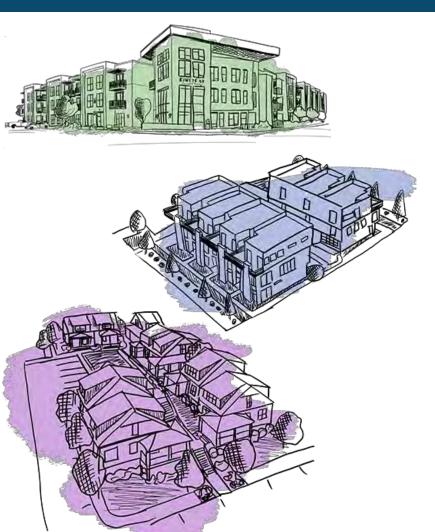




Live-work and regular townhouse units in Seattle's Lower Queen Anne neighborhood. (Landscape plan courtesy of David Vandervort Architects)



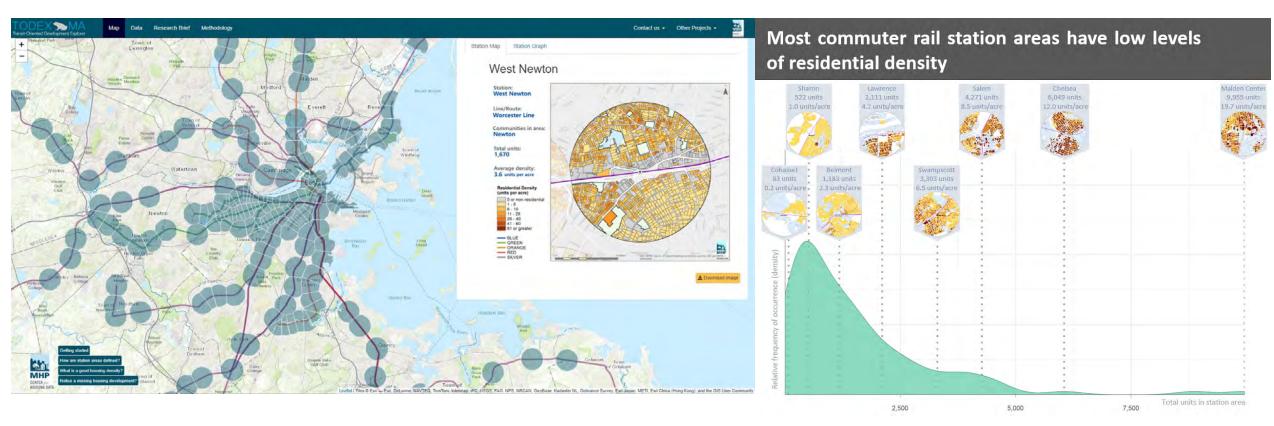
Gaps in evaluating density in Massachusetts



- Visual examples of other neighborhoods are great, but we want to be able to measure density in any neighborhood using consistent metrics.
- Understand how density shapes the neighborhood forms we see across Massachusetts
- Provide a planning tool for evaluating existing housing conditions
- Build comprehension about density as something to calibrate to achieve a desired result, not something to avoid altogether.
- Locate areas where insufficient levels of density are inhibiting neighborhoods from reaching greater potential



Our previous research & data tool analyzing density Transit Oriented Development Explorer - mhp.net/TODEX



- Piloted a new methodology for estimating residential units and density on the parcel level
- Focused on a specific, small set of geographies (neighborhoods with MBTA rail service)
- Research brief with findings



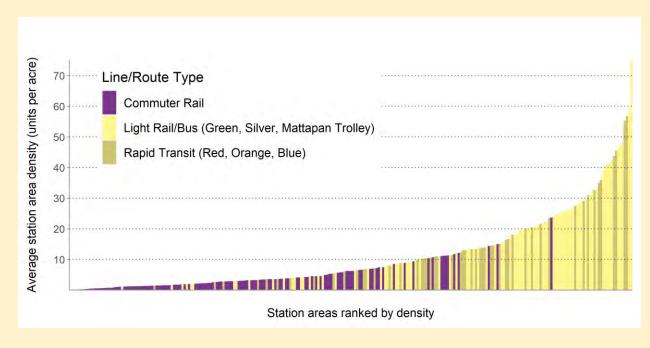
Key terms and concepts





- Parcels
- Key source data: tax assessor records, statewide address records
- Parcel-level DUA, districtlevel DUA





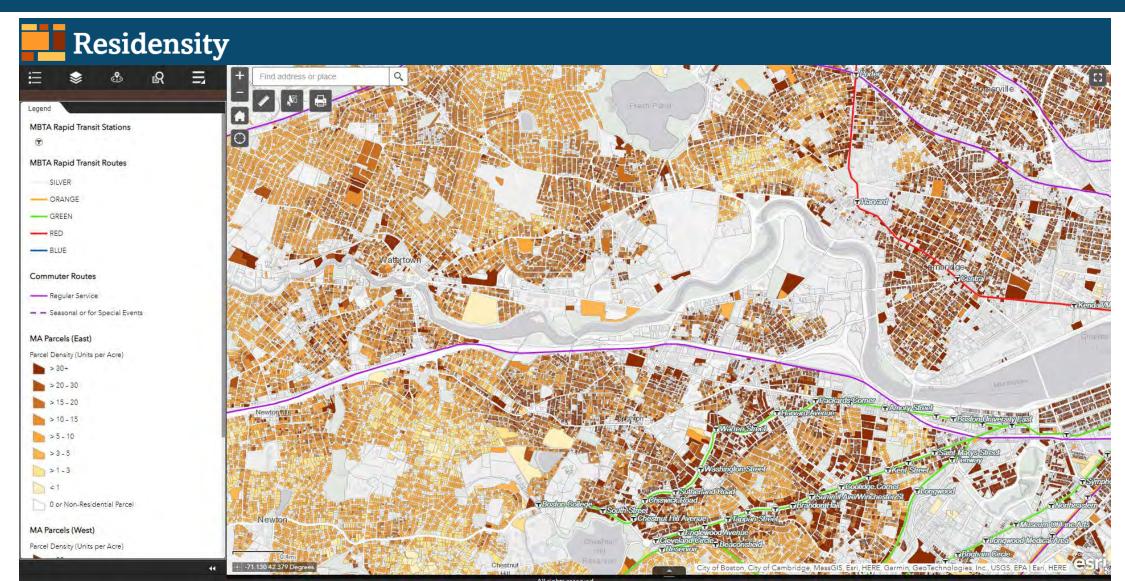
What is an "appropriate" level of density?

- Varies from place to place context driven
- We are lagging in many places where higher density would be good
- New multifamily zoning requirement 15 dwelling units per acre for the district



Introducing Residensity







What does Residensity do?





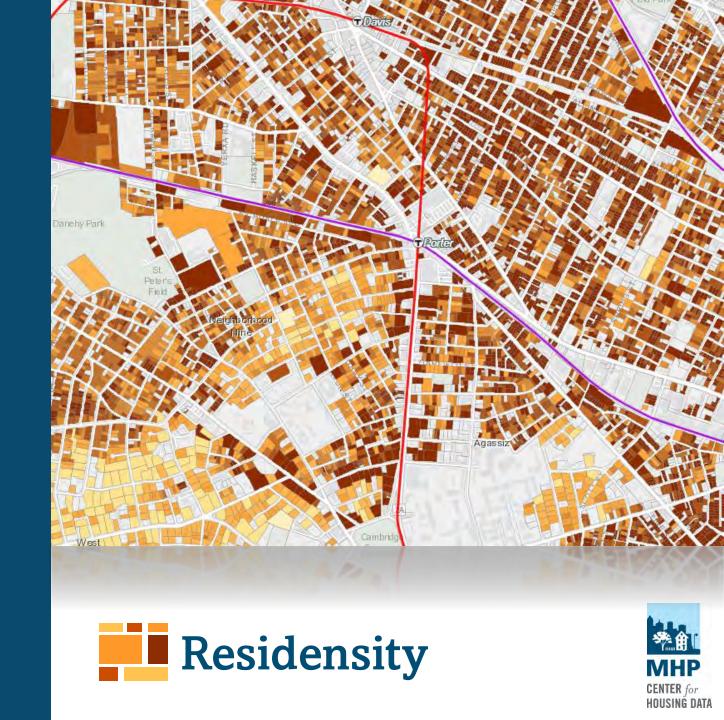
Total Residential Units:

District Area: District Density: 2,383 Units 137.13 Acres 17.38 Units per Acre

- Measure housing units and residential density anywhere in Massachusetts
- Has unit estimates, density calculations, and use descriptions for every land parcel in the state
- Allows users to measure density statistics for any user-defined district (e.g. draw a district of any shape and location on the map and it will calculate the density of that district, both polygonal and circular districts)
- Export custom density maps in PDF format, export shapefiles (geospatial data), and tabular data
- Useful tool to assist communities thinking about implementing the new MBTA Zoning Guidelines for Multifamily Districts



SITE DEMONSTRATION



Density shapes places



Visualizing land-use practices across municipal borders

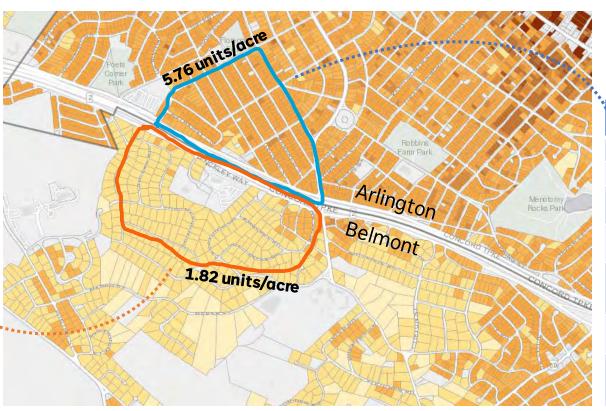
Belmont

Total Residential Units: 207 Units

District Area: 113.50 Acres

District Density: 1.82 Units per Acre

Use Description	Residential Units	Parcel Acres	Avg. Parcel Density
Single Family	206	98.44	2.09
Other exempt housing	1	0.49	2.06
Tax-exempt, public, charitable, institutional	0	7.65	0.00
Undevelopable residential land	0	0.41	0.00



Arlington

Total Residential Units: 387 Units

District Area: 67.16 Acres

District Density: 5.76 Units per Acre

Use Description	Residential Units	Parcel Acres	Avg. Parcel Density
Single Family	384	58.81	6.53
Two Family	2	0.14	13.81
Other exempt housing	1	0.91	1.10
Accessory Land with Improvement	0	0.14	0.00
Tax-exempt, public, charitable, institutional	0	6.78	0.00
Undevelopable residential land	0	0.37	0.00
Potentially developable residential land	0	0.16	0.00

Land-use practices can vary greatly across community lines. Visualizing density at the parcel level, we can see clear distinctions between neighboring communities.

Between Arlington and Belmont, highlighted areas are almost entirely made up of single-family homes, while Arlington's district is over 3 times as dense. Land parcels in Arlington are generally smaller with a tighter grid of homes while land parcels in Belmont are larger on winding streets.



Density shapes places





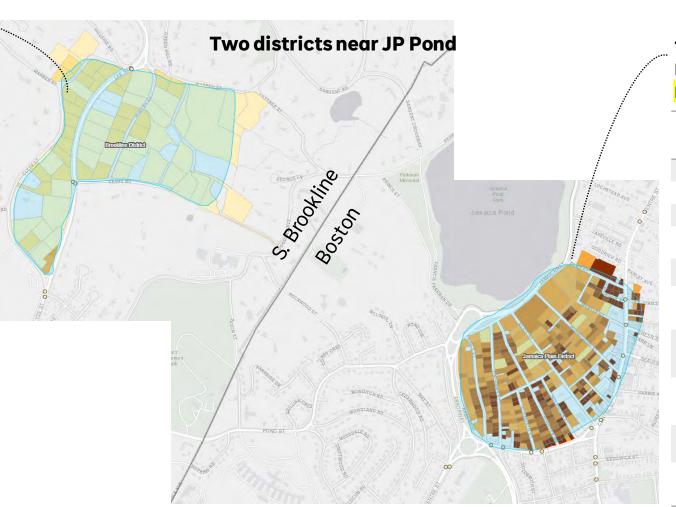
South Brookline

Total Residential Units: 66 Units

District Area: 104.44 Acres

District Density: 0.63 Units per Acre

Use Description	Res. Units	Parcel Acres	Avg. Parcel Density
Single Family	58	67.03	0.87
Multiple houses on parcel	7	12.00	0.58
Other exempt housing	1	11.16	0.09
Developable residential land	0	5.77	0.00
Undevelopable residential land	0	0.62	0.00
Accessory Land with Improvement	0	1.05	0.00



Jamaica Plain

Total Residential Units: 1073 Units

District Area: 79.29 Acres

District Density: 13.53 Units per Acre

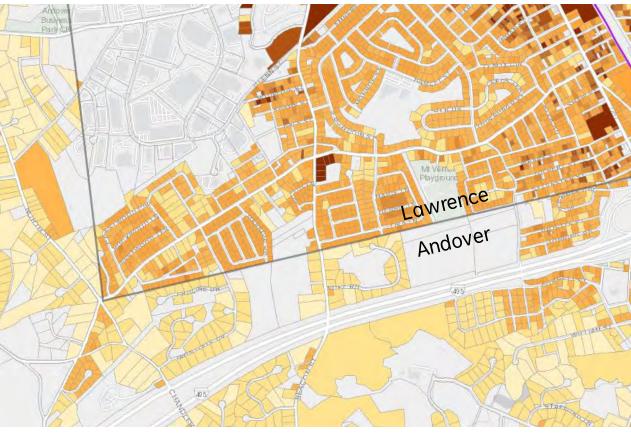
Use Description	Residentia I Units	Parcel Acres	Avg. Parcel Density
Condo	336	19.05	17.64
Two Family	296	16.95	17.46
Single Family	183	23.45	7.80
Housing Authority	82	1.25	65.50
Three Family	68	2.58	26.39
Apartments with four to eight units	40	0.60	6665
Mixed Use – Residential with Commerical	17	0.24	70.88
Mixed Use – Commercial with Residential	17	0.12	138.49
Apartments over eight units	14	0.26	52.99
Unknown residential, Condo	9	1.58	5.71

Density shapes places



Visualizing land-use practices across municipal borders

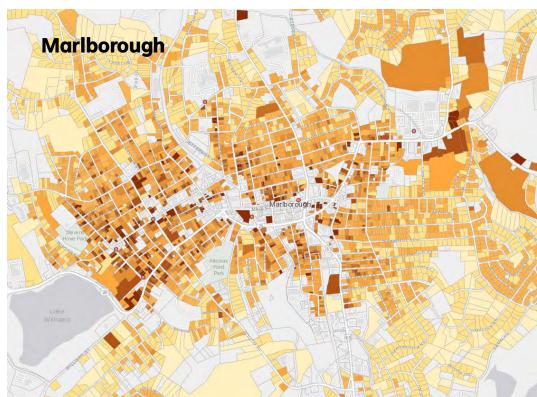


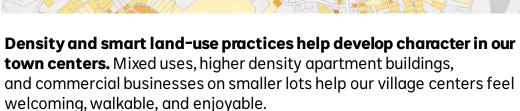


Density shapes village centers

Main Street, Marlborough











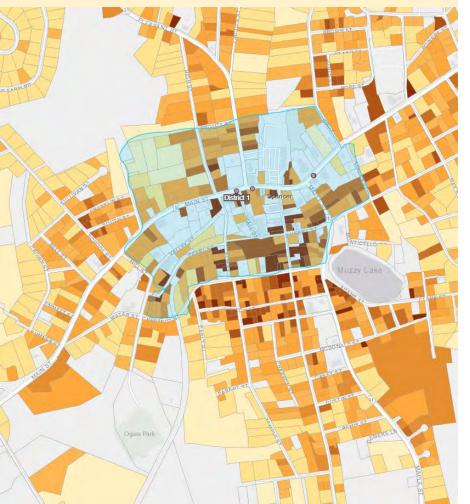




Density shapes village centers Spencer, MA



Spencer town center custom district analysis



Total Residential Units: 565 Units
District Area: 122 Acres

District Density: 4.6 Units per Acre

			Avg. Parcel
UseDescription	ResidentialUnits	ParcelAcres	Density
Apartments with four to eight units	145	7.5	19.4
Two-Family	89	12.8	7.0
Three-Family	77	5.9	13.1
Mixed Use - Commercial with Residential	75	8.5	8.8
Apartments over eight units	71	2.4	29.8
Housing Authority	43	2.2	19.4
Single Family	38	10.5	3.6
Other exempt housing	19	0.1	136.6
Multiple houses on parcel	5	2.3	2.2
Mixed Use - Residential with Commercial	2	0.3	6.9
Mixed Use - Industrial with Residential	1	0.3	4.0
Tax-exempt, public, charitable, institutional	0	6.2	0.0
Commercial	0	15.9	0.0
Industrial	0	4.6	0.0
Developable residential land	0	41.5	0.0
Undevelopable residential land	0	1.0	0.0



Density shapes village centers Spencer, MA













Density shapes main streets



Massachusetts Avenue, Arlington custom district analysis



Total Residential Units: 1,057 Units

District Area: 63.6 Acres

District Density: 16.6 Units per Acre

	Residential	Parcel	Avg. Parcel
UseDescription	Units	Acres	Density
Two-Family	462	29.5	15.6
Condo	259	14.0	18.5
Apartments over eight units	192	3.2	60.0
Three-Family	51	2.1	24.2
Mixed Use-Residential with Commercial	29	0.7	40.7
Apartments with four to eight units	25	0.8	30.4
Single-Family	23	3.5	6.6
Mixed Use-Commercial with Residential	12	0.3	43.2
Multiple houses on parcel	3	0.3	11.1
Other exempt housing	1	0.1	6.9
Tax-exempt, public, charitable, institutional	0	6.7	0.0
Commercial	0	2.2	0.0
Accessory Land with Improvement	0	0.1	0.0

Density shapes main streets

Massachusetts Ave, Arlington













Density shapes urban centers



Bellingham Sq/Box District, Chelsea custom district analysis



Total Residential Units: 6,050 Units
District Area: 223 Acres

District Density: 27.2 Units per Acre

			Avg. Parcel
Use Description	Residential Units	Parcel Acres	Density
Three-Family	1,538	37.0	41.5
Apartments over eight units	1,102	12.8	85.8
Two-Family	1,032	43.2	23.9
Apartments with four to eight units	1,026	14.4	71.3
Condo	646	16.3	39.6
Single-Family	214	15.8	13.5
Mixed Use with over 8 apartments	158	1.2	137.9
Housing Authority	131	3.5	37.2
Boarding house or other congregate housing	83	0.5	161.1
Single-family mixed use	63	2.4	25.9
Other exempt housing	18	1.5	12.3
Multiple houses on parcel	14	0.3	52.2
Mixed Use - Commercial with Residential	10	0.2	52.3
Condo, Three-Family	8	0.2	38.4
Two-family mixed use	5	0.3	17.0
Condo, Two-Family	2	0.2	8.3
Undevelopable residential land	-	3.5	0.0
Industrial	-	17.2	0.0
Commercial	-	21.9	0.0
Tax-exempt, public, charitable, institutional	-	20.5	0.0
Potentially developable residental land	-	2.2	0.0
Accessory Land with Improvement	-	3.5	0.0
Developable residential land	-	3.5	0.0
Commercial, Tax-exempt, public, charitable, institutional	_	0.2	0.0
Apartments with four to eight units, Three-Family	-	0.4	0.0



Density shapes urban centers *Chelsea, MA*







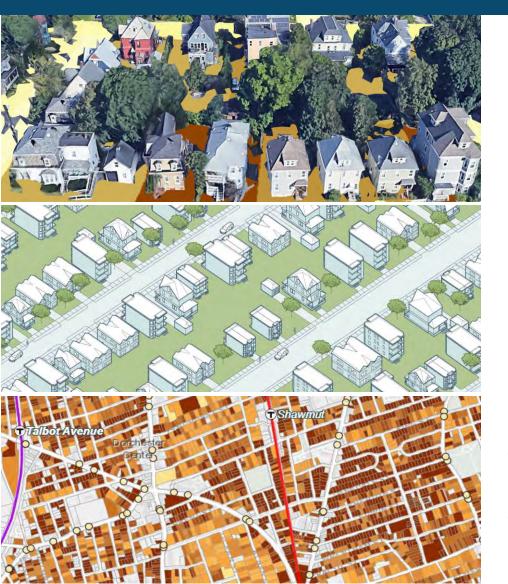






Who should use Residensity?





Members of the public

- What does density look like in my community?
- Comparing and measuring density

Local planners and developers

- Compare existing development with zoning
- Taking stock of density in community
- MBTA guidelines planning

Researchers

- Study the relationship between socioeconomic diversity and housing density
- Proximity analysis how many homes are within walking distance of a transit station or bus line?



The Future for Residensity



- This is only the beginning for Residensity
- O We're preparing to release our site to the public and are anticipating to release a beta-version by the end of this month (June 2022)
- O We've built out a framework for keeping this dataset updated with the latest data
 - O We're committed to maintaining this dataset as a resource for planners, researchers, and interested members of the public
- O We're still refining our methodology as we prepare to launch the site
 - O The datasets we use to generate our density estimates along with our methods are imperfect and we will continue to improve upon them
 - O We plan to regularly incorporate user-reported corrections and expect that our site will only get better the more people use it

Launch timeline

Housing Institute presentation	Beta site release	Official site release
	0	0

June 7, 2022 End of June 2022 End of July 2022

In the meantime, follow us on twitter @mhpdata for updates on Residensity and check out the landing page at https://www.mhp.net/about-us/data/residensity



Thank you!



Check out some of our work:

Our website:

www.mhp.net/data

DataTown: Key housing and demographic data for municipalities www.mhp.net/DataTown

TODEX: Transit-Oriented Development Explorer www.mhp.net/TODEX

Greater Boston Housing Report Card, 2021

https://www.tbf.org/news-and-insights/reports/2021/jun/greater-boston-housing-report-card-2021

Callie Clark,
Director of Policy
cclark@mhp.net
@CalClark17

Matija Jankovic, Senior Research Analyst mjankovic@mhp.net

Tom Hopper,
Director of Research & Analytics
thopper@mhp.net
@Data_Hopper



mhp.net/data @mhphousing @mhpdata



HEALTHY COMMUNITIES START WITH HEALTHY HOMES

Complete Neighborhoods: It all starts with home
Tuesday, June 7



Presentation Outline

- Health and Housing Research Findings
- Healthcare and Housing Collaboration
- The Present [and Future] of Healthcare and SDoH



Health starts long before illness — in our neighborhoods, homes, schools, and workplaces.







Social Determinants of Health Framework



Source: Dahlgren & Whitehead 1991.



HEALTH AND HOUSING

Evidence From The Research

There is strong evidence characterizing housing's relationship to health.



Source: Housing and Health: An Overview of the Literature (Health Affairs, 2018)

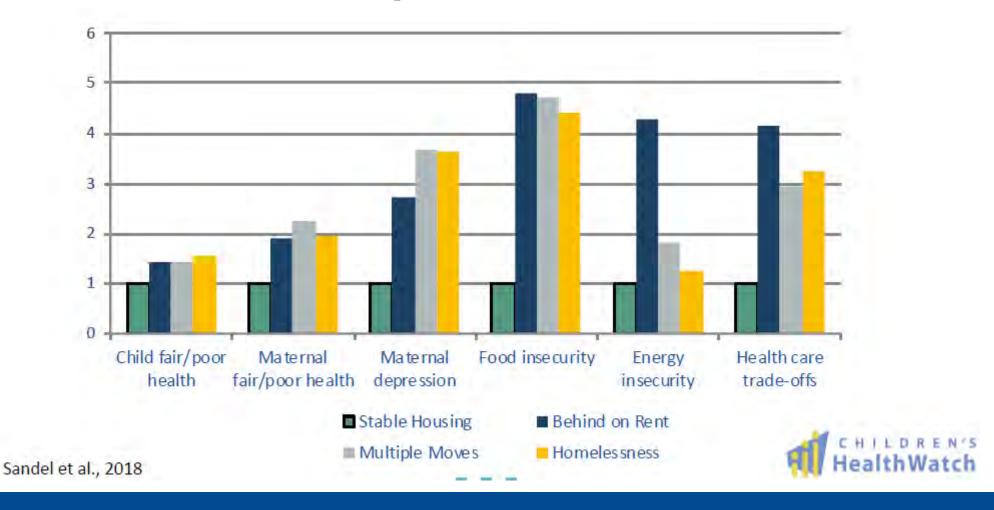


Homelessness is just the clearest expression of a problem with extensive health impact.



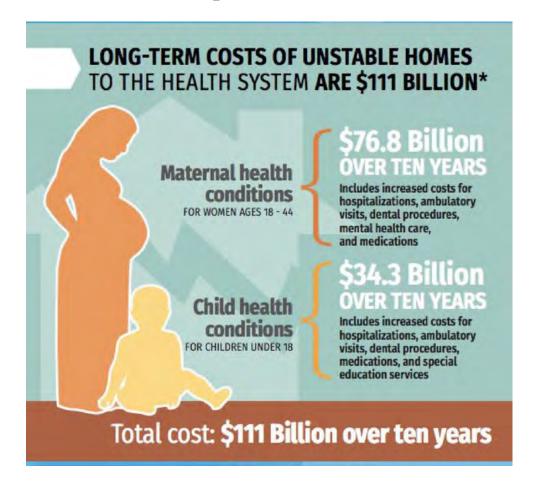


Housing unstable families face similar health outcomes to families experiencing homelessness.





Beyond the human toll, homelessness and housing instability also drive healthcare costs.



Source: Children's

Health Watch

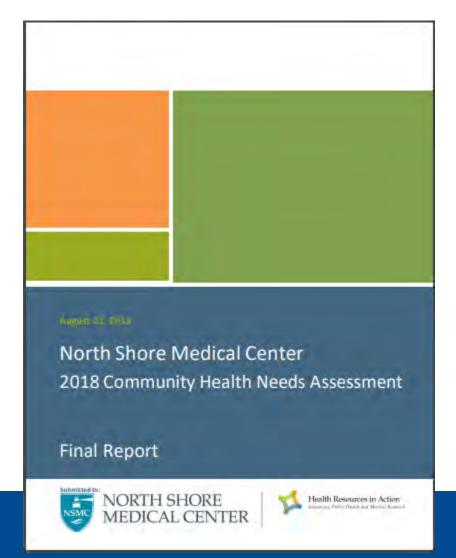


HEALTH AND HOUSING

CROSS-SECTOR COLLABORATION

Healthcare reform has driven healthcare providers to better understand patients' social needs.

- + The ACA requires non-profit hospitals conduct a Community Health Needs Assessment (CHNA) every three years.
- + Public Health Departments, Federally Qualified Community Health Centers, Community Action Agencies, may also be required to develop CHNAs.





Social needs screenings are also spreading across doctors office and health facilities.

HOUSING Stability Vital Sign™

Since [current month] of last year,

1. Was there a time when you were not able to pay the mortgage or rent on time?

Answer is yes/no, positive screen if answer is yes

2. How many places have you lived?

Answer is # of places lived, positive screen if answer is 3 or more (i.e. multiple moves ≥ 2 in 12 mos.)

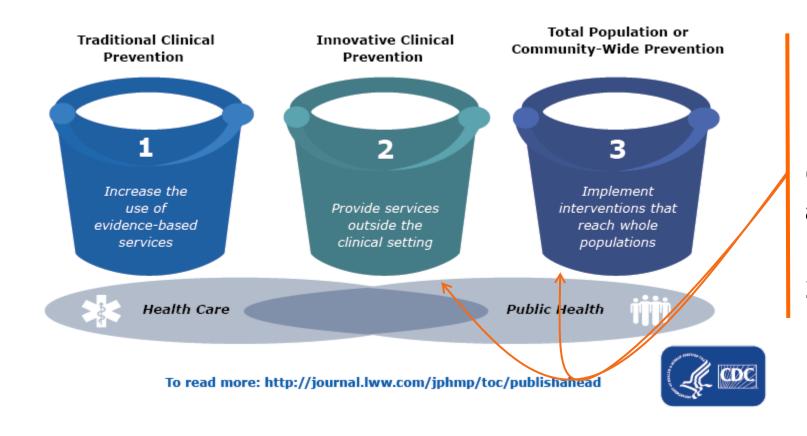
3. At any time where you did not have a steady place to stay or stayed in shelter (including now)?

Answer is yes/no, positive screen if answer is yes

Research reported in this presentation was supported by The Blue Cross Blue Shield of Massachusetts Foundation



At the same time, health system delivery and payment reform is driving a shift from volume of services to value-based care.



Planning
Decisions
Intersect with
(and will be
affected by)
buckets
2 and 3



MassHealth is funding housing and nutrition services to address health-related social needs as part of its reforms.

MASSHEALTH
FLEXIBLE SERVICES
LEARNING
SYMPOSIUM

October 3, 2019 Worcester, Mass. FREE





Locally, Boston Medical Center is leading and helping to define health and housing collaboration.



Press Releases

Boston Medical Center to Invest \$6.5 Million in Affordable Housing to Improve Community **Health and Patient Outcomes, Reduce Medical** Costs

December 07, 2017

3 Boston Hospitals Dedicate \$3 Contact Media Relati Million To Low-Income Housing **Initiative**









Key Themes in Health and Housing Partnerships

- + Healthcare providers most often contribute on-site services or funding for supportive services.
- + Capital investment is more rare, but there's a lot of buzz about it.

+ Collaborations may connect to access or treatment for patients of the healthcare entity.

- + Priority populations for these partnerships are most often high utilizers of crisis systems, older adults, and other 'vulnerable' populations.
- + Healthcare is aware that they have political capital to contribute, but don't know how to wield it.



Key Themes in Health and Housing Partnerships (Overcoming Challenges)

- + There is a literacy gap that health and housing sector actors need to overcome in order to collaborate.
- + Healthcare and housing operate on very different timelines. The economics of healthcare discourage long-term investments.
- + Competition and choice do not necessarily result in the best outcome, especially for high needs individuals.

- + Fair Housing can limit the ability of housing providers to align unit allocation with the need of healthcare providers.
- + You can't assume that these partnerships will result in lower costs across systems, even if they do result in better health outcomes.



OPPORTUNITIES FOR HEALTH AND PLANNING COLLABORATION ON SDOH

There's a growing movement of hospitals that see themselves as anchor institutions.



Healthcare Anchor Network

Join a growing national collaboration of 45 leading healthcare systems building more inclusive and sustainable local economies





Boston Opportunity System Collaborative

Funding will go toward creating 100 new affordable housing units and preserving another 150 units. Focus on community determination and ownership of change.

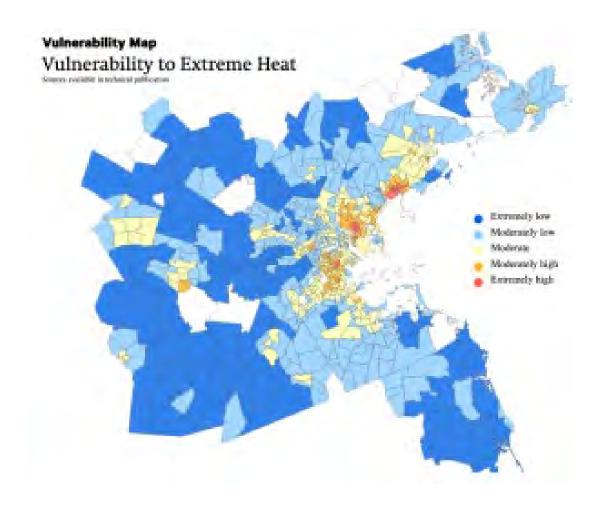
Resources will also go towards workforce development and occupational support services for 1,100 people in Mattapan, Dorchester, and Roxbury, with a goal of finding living-wage jobs for at least 500 of them, including at hospitals as well as biotech and tech companies.





COVID-Safe Cooling

The program provides funding and technical assistance to mitigate extreme heat impacts in seven communities most impacted by both COVID-19 and extreme heat: Boston, Brockton, Chelsea, Everett, Lawrence, Lynn, and Revere.







Barry Keppard, AICP

Director, Public Health Department

bkeppard@mapc.org



MHP – 15th Annual Housing Institute

James Fuccione – MHAC Director
June 2022





MHAC Strategy + Age-Friendly Communities



The **Massachusetts Healthy Aging Collaborative** is a cross-sector network of leaders in community, health and wellness, government, advocacy, research, business, education, and philanthropy who have come together to advance healthy aging.



Age-Friendly Communities

- Age-friendly environments foster health and well-being and the participation of people as they age. They are accessible, equitable, inclusive, safe and secure, and supportive.
- Creating barrier-free and affordable housing, accessible public spaces, and transportation enable people to stay independent and participate in community life.
- Older people play a crucial role in their communities they engage in paid or volunteering work, transmit experience and knowledge, and help their families with caring responsibilities.
- ...These contributions can only be ensured if societies foster their health and participation.

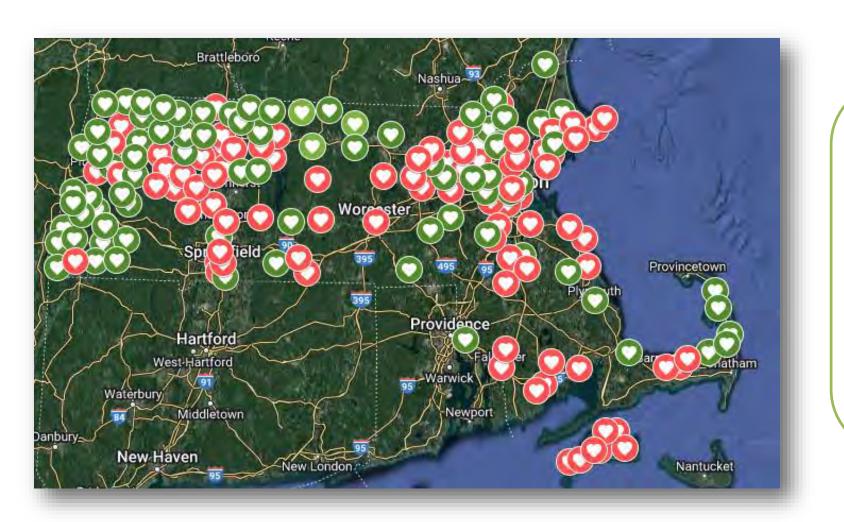
Age and Dementia Friendly Framework





Age and Dementia Friendly Communities





Statewide Activity

112 "active" age-friendly" communities

142 "emerging" age-friendly communities

85 Dementia Friendly

Statewide commitment

Stakeholders and Partners





Salem for All Ages Leadership Council

Chairperson

. Kim Driscoll - Mayor, City of Salem

Leadership Council

- Margaret Brennan Executive Director, North Shore Community Health Center
- . Mary Butler Chief, Salem Police Department
- Linda Coffill Chair, Salem Council on Aging Board
- Jeff Cohen Chair, Salem No Place for Hate Committee
- Tom Daniel Director of Planning and Community Development, City of Salem
- Elizabeth Debski Executive Director, Salem Partnership
- Rosaleen Doherty Owner, Right at Home
- Beth Gerard President (2018), Salem City Council
- Lynda Hartigan Deputy Director, Peabody Essex Museum
- Judith Kane Administrator, Brookhouse Home
- John Keenan President, Salem State University
- Paul Lanzikos Executive Director, North Shore Elder Services
- Sherry Leonard Director of Community Relations, John Bertram House
- Mickey Northcutt Executive Director, North Shore Community Development Coalition
- Rinus Oosthoek Executive Director, Salem Chamber of Commerce
- Dr. David Roberts President & CEO, North Shore Medical Center/Salem Hospital
- Margarita Ruiz Superintendent, Salem Public Schools
- Joan Tobin President (2018), SSU Explorers Lifelong Learning Institute















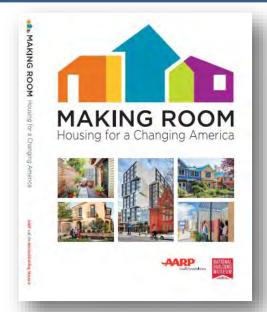


Age Strong Commission

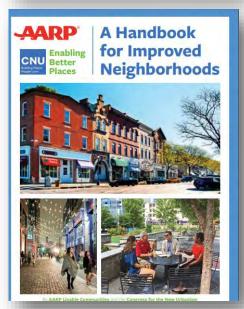


Making Room for a Changing America Report









Adjacent Neighborhoods:

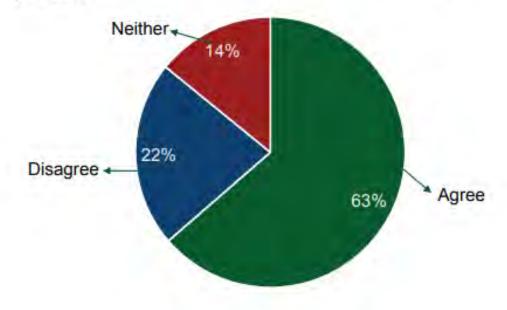
The appeal of adjacent neighborhoods is that most are walkable, with local shops and restaurants frequented by community residents. And due to their proximity to Main Streets and downtowns, they also easy access to daily needs and activities, be it by foot, bike or public transit.

AARP Home and Community Preference Survey

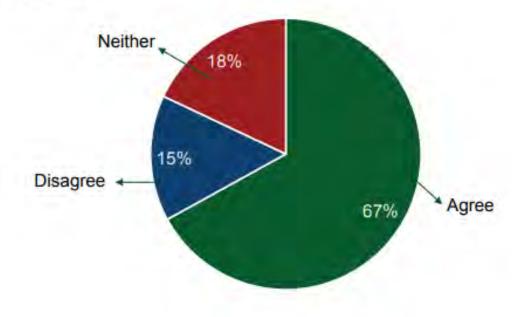


Two-thirds of adults want to stay in their current community as long as possible, and nearly as many would prefer to keep living in their current home.

I'd really like to stay in my current residence for as long as possible.



I'd really like to remain in my community for as long as possible.



AARP Home and Community Preference Survey



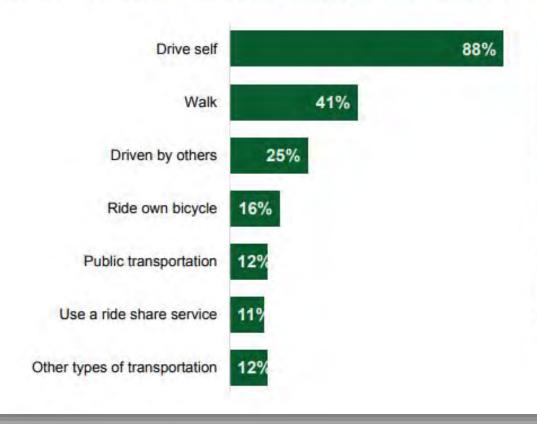


AARP Home and Community Preference Survey



Most Americans, regardless of age, get around by car.

A large majority of Americans drive themselves, including 70% of adults ages 85 and older. While people residing in cities are more likely to use public transportation or walk, 84% of urbanites also get around by car.





Elder Economic Security Index





The Elder Index is a measure of the income that older adults need to meet their basic needs and age in community with dignity. The Elder Index is specific to household size, location, housing tenure, and health status.



Age Friendly Housing in Action





Relevant Housing and Transportation Needs:

- Affordable Housing
- Diverse Housing Options
- Convenient and Accessible Transportation Service

Relevant Housing and Transportation Strategies

- Expand housing choice and affordability so that older adults can remain in their community as housing needs and preferences change.
- Expand the access and range of transit services for older adults that are convenient, equitable, and affordable and meet daily life, employment, health and socialization needs of older adults.
- Improve older adults' knowledge of and access to transit services

Age Friendly Housing in Action



THE SALEM NEWS

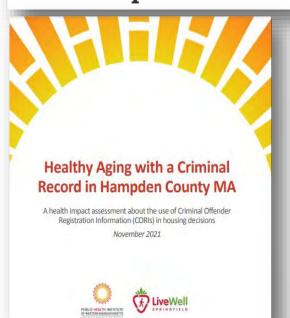
Salem councilors OK new in-law Is Here apartment rules

FAST @MPANY

The Airbnb For Affordable Housing

Nesterly, a new platform that pairs older homeowners with young renters, is riding a wave of interest in multigenerational living.

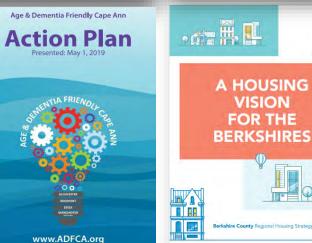




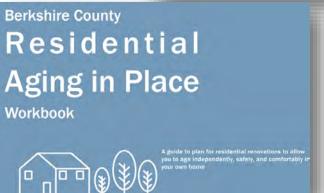












ARLINGTON ADVOCATE

Accessory dwelling article approved by Town Meeting, survives thunderstorm



Contact:

James Fuccione – Mass. Healthy Aging Collaborative (MHAC)

<u>James.Fuccione@mahealthyaging.org</u>

617-717-9493

Our Supporters:



















Newton Housing Activists

Engine 6

Origins, Strategies, and Successes

Doris Ann Sweet

Lynn Weissberg

Leadership Team Members

How we got started

Proposal in 2013 for housing formerly unhoused people at the former Engine 6 fire house

Project withdrawn!

Loss motivated us to work on other affordable housing opportunities and local and state housing policies



Newton Housing Activists

HUD discrimination complaint

https://www.enginesix.org/

How we Operate

- Unincorporated volunteer organization
- Leadership team of five
- Zoning and social media teams
- Monthly meetings
- Regular newsletters
- Calls to action
- 400+ subscribers to our newsletter







Building coalitions/relationships with:

- Community organizations
- Elected officials
- Faith-based organizations
- Regional and state organizations
- Developers



Newton Housing Activists

Actions:

- Attend and speak at Council meetings
- Write letters/op-eds
- Active on social media
- Research
- Outreach to Mayor, Councilors, and State Senators/Representatives
- Candidate endorsements
- Contribute to Newton Housing Partnership meetings

Engagement

Project Advocacy



YES TO PEOPLE

YES TO HOUSING

Advocates for fair, affordable, diverse, and abundant housing in Newton, MA, since 2013

Engine 6 has been instrumental in getting these mixed-use, mixed-income housing developments permitted:

Project	Year	Total Units	Affordable	Bramples of Sustainability Features
28 Austin St	2015	68	23	LEED Platinum
Turtle Lane/ 283 Melrose	2016	16	2	Reduced Parking
Trio	2017	140	35	LEED Gold Certifiable
Northland	2019	800	140	Residential Passive House
Riverdale	2020	204	51	Green Roof Areas
Dunstan East	2020	292	73	Reduce Embodied Carbon
1149-1151 Walnut St.	2021	25	5	Smaller Units
Riverside	2021	550	110	Rainwater Reuse
1114 Beacon St.	2021	34	6	Solar Panels
50 Jackson St.	2021	12	2	All ⊟ectric
TOTAL		2,141	447	

28 Austin Street

Mixed Use Project 68 rental units 23 affordable units LEED Platinum Permitted 2015







Northland

Mixed use project
800 rental units, 140 affordable
Passive house construction for at
least 2 bldgs.
40%open space
Stringent traffic management plan
Free shuttle to T-stop every 15
minutes, 16 hours/day









Policies:

- City Charter reform
- Inclusionary Zoning
- Housing Choice
- Reducing Local Preference percentage
- Facilitating ADUs
- MBTA Communities law
- Zoning Redesign

SAVE THE PLANET BUILD MORE HOMES

SUSTAINABLE



ACCESSIBLE ABUNDANT



Resources from Engine 6

- 1. Northland Project: https://www.enginesix.org/northlandproject
- Boston Globe Endorsement of Yes Vote on Northland Ballot Question:
 https://www.bostonglobe.com/2020/02/21/opinion/with-yes-vote-march-3-newton-can-pave-way-fairer-future/?p1=Article_Inline_Related_Link
- 3. Zoning and Newton's History https://www.enginesix.org/all-about-zoning
- 4. Engine 6 Press Release City Council Endorsements Sept. 24, 2021

 https://www.dropbox.com/s/k1qmiyvm73yvg47/Engine%206%202021%20CC%20endorsements%20press%20release.pdf?dl=0
- 5. Engine 6 HUD Complaint. Linked here.
- 6. Engine 6 Press Release re: HUD Complaint Conciliation Agreement. Linked here.
- 7. Political Science research on participation in housing permitting processes:

 Neighborhood Defenders: Participatory Politics and America's Housing Crisis (Katherine Einstein with David Glick and Maxwell Palmer). 2019. Cambridge University Press.

 Linked here. Description: Individuals who participate in public meetings regarding housing permitting hold overwhelmingly negative views of new housing—far more negative than their broader communities—and are socioeconomically advantaged on a variety of dimensions.
- "Still Muted: The Limited Participatory Democracy of Public Zoom
 Meetings." (Katherine Einstein with David Glick, Luisa Godinez Puig, and Maxwell
 Palmer). 2022. <u>Download here</u>.

Advocacy & Education: North Shore

Andrew DeFranza, Executive Director
Harborlight Community Partners
Beverly, MA



About HCP

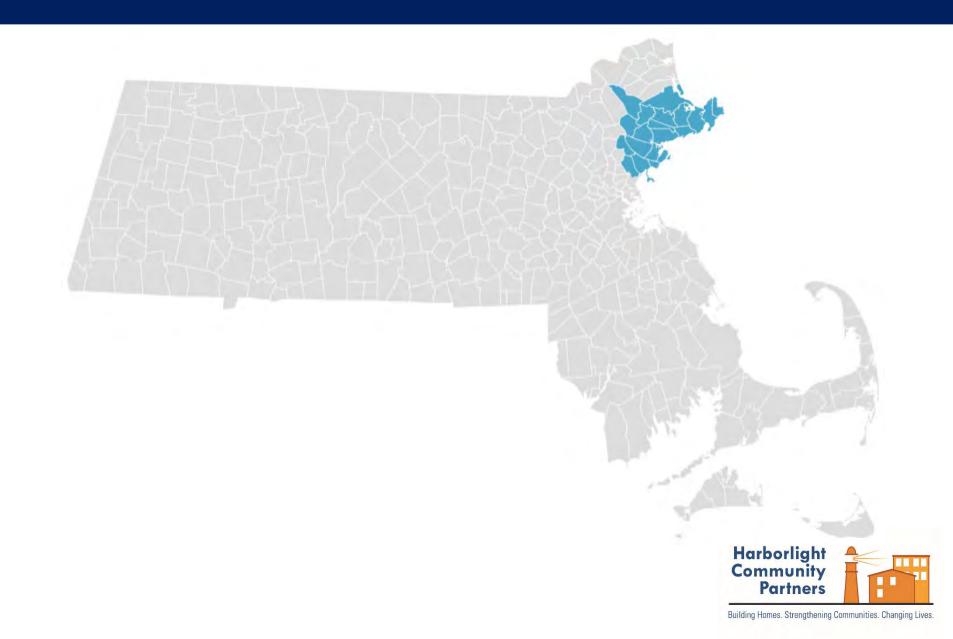


Harborlight Community Partners (HCP) is a nonprofit Community **Development Corporation.** We build and manage affordable housing for seniors, family, disabled, and homeless populations throughout Essex County and advocate for just, equitable communities.





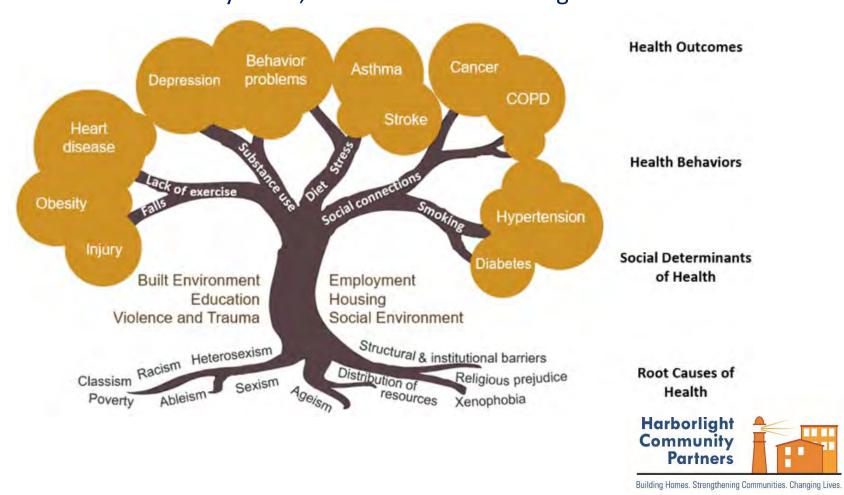
20 North Shore Communities



About Our Grant Work

HCP was awarded a 5-year grant by Health Resources in Action (HRiA) to increase support for and building of affordable housing through Policy,

Systems, and Environment change



It Takes a Village

Building Local Coalitions

- Resident Advisory Council
 - For residents living in affordable housing wanting to get involved in advocacy efforts
- Housing Steward Program
 - For community members
 wanting to strengthen technical
 understanding of affordable
 housing, and help HCP create
 pockets of advocates
 throughout Essex County

Educational Outreach

- Community Forums
 - For the general public: housing basics, MBTA Guidelines, ARPA, housing friendly policies
- Housing Institute & Legislative Coffees
 - For elected officials, city board and committee members, and housing professionals wanting more technical training



... a Big One



Board of Advisors

Increase and strengthen corporate, sector, and community relationships to create a connection between affordable home creation and the broader community. The BOA reinforces the belief that safer, more affordable homes benefit businesses and communities. Members may be called to increase philanthropy efforts, share personal or sector expertise and/or advisement in support of HCP programs, projects, and operations. Harborlight

Community

Resident Advisory Council









- HCP resident led advocacy group designed to build support for affordable housing
- Offers an overview of affordable housing development, the role of policy and the history of housing, and support to engage in local and state politics
- Goal: Grow support for affordable housing across the North Shore and support resident led initiatives



Housing Steward Program

- A leadership opportunity for community members to learn about affordable housing and increase support in their neighborhoods and through local and state level government
- Basic financing, who lives in affordable housing, local housing data, and the history of housing policy and zoning covered
- Goal: Grow affordable housing support and housing policy amongst general community members across the North Shore; create pockets of advocates and HCP's impact
- Coming Fall 2022



Housing Institute

- An overview on the many pieces of affordable housing for elected officials, committee members, and board members who are often tasked with making housing related decisions
- Will provide an overview on affordable housing finance and examples of local developments
- The Institute will also provide trainings throughout the year on prevalent housing policies in the region and additional focused trainings (Chapter 40B, CPA, etc.)
- Coming Fall 2022





Annual Legislative Coffees

- Annually since 2017, HCP has hosted local and state elected officials and members of boards and commissions from the North Shore in coffee and conversation to outline policy priorities for the year, highlights HCP's work, and upcoming pipeline
 - Offers policy review and Q&A session









Advocacy Impact: Years 1 & 2

FY21

- Inclusion of seniors living in affordable housing as part of Phase 2 of MA's Covid Vaccination Plan
- ADU Ordinance adopted in Salem and Gloucester
- Racial Covenants Project- Essex County
- Three local AHT/Housing board presentations
- Relaunch of the RAC with advocacy focus, completion of 8-week housing training
- Beginning planning stages for Housing Institute 101 and Housing Stewards programs
- Housing Institute survey launched,
 185 recipients

FY22

- Housing Production Plan adopted in Lynn
- MBTA Guidelines released, requiring multi-family housing by right as part of Housing Choice Legislation
- ADU Ordinance Update in Beverly
- ADU Ordinance in Rockport
- To date, 9 community conversations and 14 meetings with elected officials/boards on MBTA Guidelines
- To date, 13 meetings with elected officials and 3 community conversations on local ARPA funds
- To date, 10 public comments and 4 OpEds
- Eight local presentations on housing related topics
- Formation of 2 new advocacy groups Harborlight



Ultimate Impact, 2023: MORE AFFORDABLE HOUSING!

ANCHOR POINT



PROJECT HIGHLIGHTS

Anchor Point, located on Sohier Road Beverly, will have 77 affordable two and three bedroom apartments, 20% of the units will be set aside for homeless families, in response to needs identified by the Mayors' Regional Homelessness Task Force, The City of Beverly designated this site as a "40R district" which allows for multi-family housing and provides help from the State to benefit the City.

On a 5-acre lot, this will be built phases: Phase 1 (38 units) and Phase 2 (39 units). There will be 40 two-bedrooms and 37 three-bedrooms. There will also be a community education building called "The Lighthouse Center (TLC)". TLC will provide spaces for on-site day care, after-school programming, adult education, play spaces, community gardens and more.

Phase 1 Occupancy: July 2022 Phase 2 Projected Construction: 2023

MAPLE WOODS



HCP plans to build 45 units of affordable, supportive-service enriched, senior housing for people over the age of 62. The project is set on beautiful tranquil 3.5 acres. Maple Woods is targeting Leadership in Energy and Environmental Design (LEED). which is a green building rating program.

BEVERLY VILLAGE FOR LIVING & THE ARTS (BVLA)



A Collaboration with

PROJECT HIGHLIGHTS

HCP will be working with Development Partner Beacon Communities to create Beverly Village for Living and the Arts (BVLA).

BVLA will have 85 affordable supportive senior apartments and six market-rate live/work artist residences, with shared areas and on-site property manager, maintenance supervisor, and resident services coordinator. Spaces to be shared with the broader Beverly Community include the turfbowl, grass fields, and the restored theater. Artist spaces will also be available. This will be a historically sensitive, state-of-the-art, and LEED Silver Certified building.

Projected Construction Start: Fall 2022 Projected Occupancy: Late 2023

ASBURY COMMON HAMILTON



PROJECT HIGHLIGHTS

New construction of 45 family apartment homes; a mix of 1-, 2-, and 3-bedroom units, 100% affordable. At this time, HCP has site control via Option Agreement and permits have been filed with the Town of Hamilton

The local Planning Board has recommended project; robust community outreach and listening has resulted in modifications such

AGAWAM VILLAGE IPSWICH



A Collaboration with Ipswich Housing Authority

PROJECT HIGHLIGHTS

HCP, in partnership with the Ipswich Housing Authority (IHA) will be completing substantial renovations and capital improvements to 94 units of existing IHA units for seniors and families. 4% LIHTC equity and a HUD 221(d)(4) loan will finance the work.

SV Design will be the architect, HCP will lead schedule, budget, financing, relocation (on-site). Colantonio, Inc. will be the general

Projected Construction Start: October 2022 Projected Occupancy: 2024

WINDWARD CROSSING



PROJECT HIGHLIGHTS

New construction and mixed use: Integrated housing including 20 affordable senior supportive units, 5 home units with the Department of Developmental Services (DDS) and 3 private ownership condos (owned and funded by supporting families). The site will also include a Community Center.

The land for this project will be donated, and zoning for mixed use approved by town. Next steps include schematic site plan, civil engineering, permitting. Funding for group home via DDS, funding for senior supportive units via DHCD supportive housing. Condos and community center funded privately.

Projected Construction Start: 2024 Projected Occupancy: 2025

GRANITE STREET CROSSING



PROJECT HIGHLIGHTS

HCP proposes to transform 5 Granite Street, the site of a former greenhouse, into 23 units of affordable senior and family housing, (17 supportive senior units in one building and 6 family townhouses). This is HCP's first inter-generational project.

Granite Street Crossing will be vibrant new housing, within walking distance to the commuter rail shops and parks. The project has been

CATALYST HOUSING

A Collaboration with The Haven Project





PROJECT HIGHLIGHTS

HCP is working with The Haven Project to create 24 studio units for homeless youth, ages 18-24, some of whom are aging out of foster care. It will include a supportive service model with The





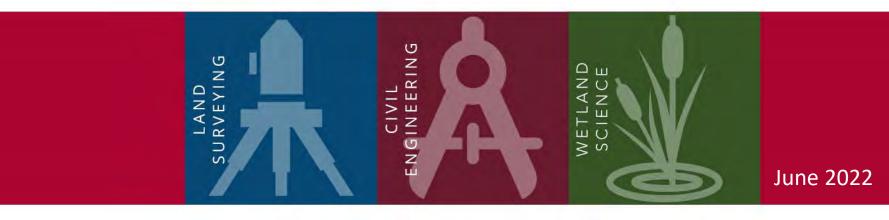
Questions?

If you'd like us to meet with a group, or more general information or notification of any of HCP's Programs, please email:

Marven Hyppolite mhyppolite@harborlightcp.org



HANCOCK ASSOCIATES



Housing Density Considering Onsite Subsurface Sewage Disposal

Joseph D. Peznola, P.E.

Director of Engineering

Outline



- Title 5 Overview
- Density Defined
- What Impacts Density
- Building Types
- Real World Examples
- Wastewater Treatment Option
- Questions?





Massachusetts Sanitary Code

- Title 5 requires the proper siting, construction, and maintenance of all on-site wastewater disposal systems.
- Towns may impose stricter local septic regulations.
- 110 gallons per day
- Soil based sizing of soil absorption system (SAS) Longterm Acceptance Rates.
- Maximum 10,000 gallons per day.





Density Restrictions

- The only density restriction
 within Title 5 is within nitrogen
 sensitive areas where a
 limitation of 440 gallons per day
 per acre is imposed. In
 accordance with 310 CMR
 15.215.
- Wellhead Protection Areas
- Nitrogen Sensitive Embayments
- These are not suitable for higher density housing.



What Impacts Density



Units Per Acre

- Density is the number of residential units per acre.
- Defining what portions of a tract of land are used in the density calculation can dramatically impact the calculation.
- Density per usable acre subtracts areas of a tract that cannot be developed such as wetlands, areas of steep topography or areas encumbered by easements.



What Impacts Density



Building Type

Туре	Density with Septic	Density with Sewer
Single Family Home	6 units/usable ac.	10 units/usable ac.
Duplex	8 units/usable ac.	12 units/usable ac.
Townhouse	12 units/usable ac.	18 units/usable ac.
Garden Style (3 story surface parking)	20 units/usable ac.	28 units/usable ac.
Mid Rise (w/structured parking)	Not Applicable as would likely exceed 10,000 GPD	Up to 100 units/usable acre



What Impacts Density



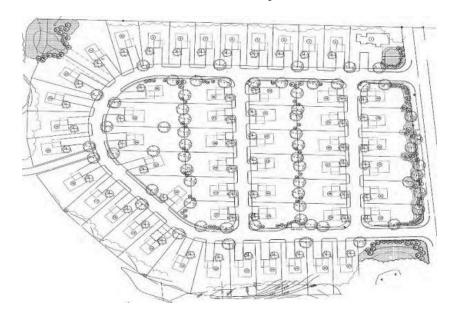
Gap in Project Size

- Title 5 limits septic system to no more than 10,000 gallons per day. This equates to 90 bedrooms at 110 gallons per day/bedroom
- Beyond 10,000 gallons per day, a project would have to implement wastewater treatment at a significant cost to build and operate.
- Developers therefore have to increase project size and type to absorb the costs of such a system to more than 150 units.
- These results in a gap in project sizes between 90 bedrooms and 300-to-400-bedroom rental apartment projects.
- The commonwealth has considered something between a Title 5 septic system and a wastewater treatment facility that would fill the gap in project size while providing the necessary oversight, monitoring and environmental control but has yet to advance the regulatory changes required.



Emerson Village Pepperell

- 56 single family homes with on individual site septic systems.
 Lots as small at 7,000 square feet.
- Large wetland open space lot donated for municipal well. Open space used to meet 440 gallons per day per acre.
- No HOA. Roadways turned over to town as public roads.







Coolidge at Sudbury

- 120 units of age restricted rental housing built in two phases by B'nai B'rith Housing on two lots totaling 5.5 acres (22 units/ac.)
- Each lot has a Title 5 septic system. Lots are held in separate ownership.
- Town water supply.

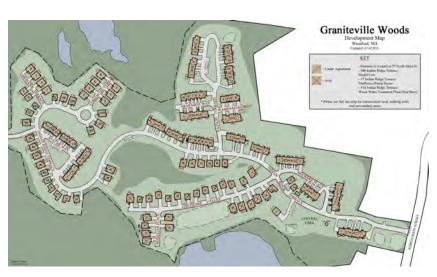






Graniteville Woods

- 72-unit condominium project combination of townhouses and detached single family homes.
- Wastewater Treatment Facility
- Large tract of open space donated to the town.
- Town water supply.





Wastewater Treatment Option



Greater Than 10,000 gallons per day

- Can be cost prohibitive at minimum \$2M in initial construction and start up costs.
- Annual operation, monitoring, testing, reporting and maintenance costs can approach \$100,000.
- Effluent Fields can be 1/3 size of a comparable Title 5 system, leaving more land to develop units.
- As discussed earlier, developers believe project size needs to be 300-400 bedroom to absorb these costs.
- The permitting for these systems and the Groundwater
 Discharge Permit is through Mass DEP and can take upwards of a year.



Any Questions?





THANK YOU!

Wastewater Solutions for Housing Choice: Littleton Common Case Study



June 8, 2022

Maren Toohill, AICP



Maren Toohill, AICP
Littleton Town Planner/
Assistant Director of Land Use
and Building Department





- BS in Engineering Science from Montana State University
- U.S. Department of Interior in MT, ND; Civil Engineer in planning department of engineering company in Houston TX and Bedford, MA; ran for local Planning Board to "give back" to my community
- Entering 25th year working for Town of Littleton
- "Crossroads"

Problem/Solution

- Identify the Problem(s):
 - High Nitrate levels in groundwater in Littleton Common area
 - Limited Economic Development in Littleton Common
 - Littleton Common needs revitalization we want a walkable downtown
 - Municipal Facilities need wastewater utility
 - Limited Housing Choice in Littleton
 - People who work here can't afford to live here
 - Seniors can't afford to stay
 - Our adult children cannot afford to live in Littleton
- Comprehensive **Solution**: TOWN SEWER



Start with Planning

The Littleton Master Plan (2015 - 2017)



Littleton Common Revitalization

Ideas for Improving Littleton's Town Center

The revitalization of Littleton Common was consistently among the most popular topics of discussion throughout the Master Plan process. It is also a topic that will require actions that touch on every element of the Master Plan with strategies that specifically integrate infrastructure, circulation, land use/zoning, and economic development policies.

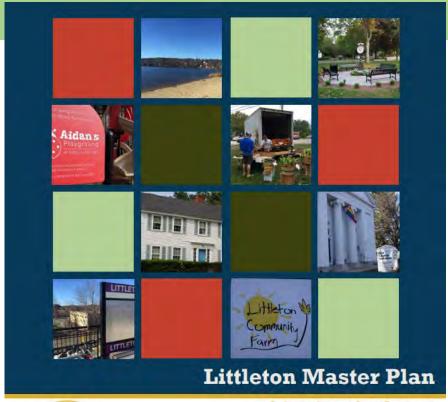
The Town is currently embarking on an important study to determine possible solutions for bringing wastewater treatment to this area. This is an important step as it may be challenging to facilitate the type of mixed-use, town center development residents are looking for absent a way to deal with additional wastewater. Future use of land and buildings in this area should be considered in the context of the infrastructure needed to support it, and whether current zoning regulations allow for redevelopment and reuse consistent with the community's vision.



Caught at the Crossroads

Littleton Common is bisected by twomajor state routes which generate a lot of through traffic during peak travel times. This creates challenges for pedestrians and cyclists, as well as patrons of local businesses. The Town should continue to work closely with MassDOT to implement transportation improvements consistent with the future vision for the area.









cultivating the future

April 20, 2017

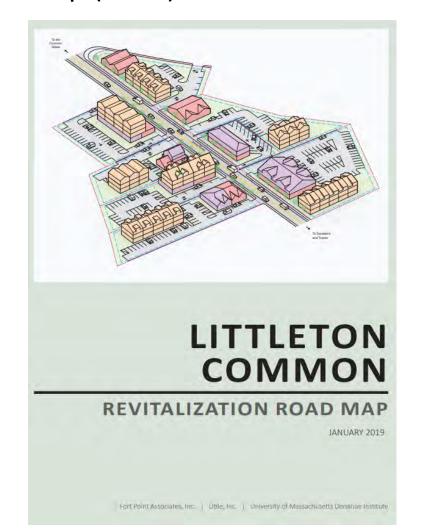
Prepared for: Littleton Planning Board Master Plan Update Steering Committee



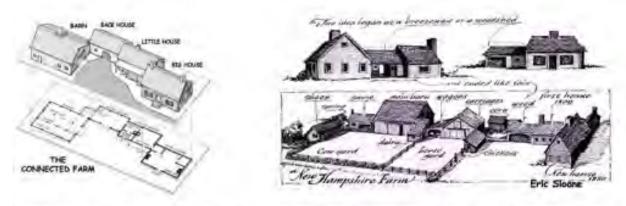
Continue Planning

Littleton Common Revitalization Road Map (2019)

New Zoning for Littleton Village Common - Form Based Code (2021)







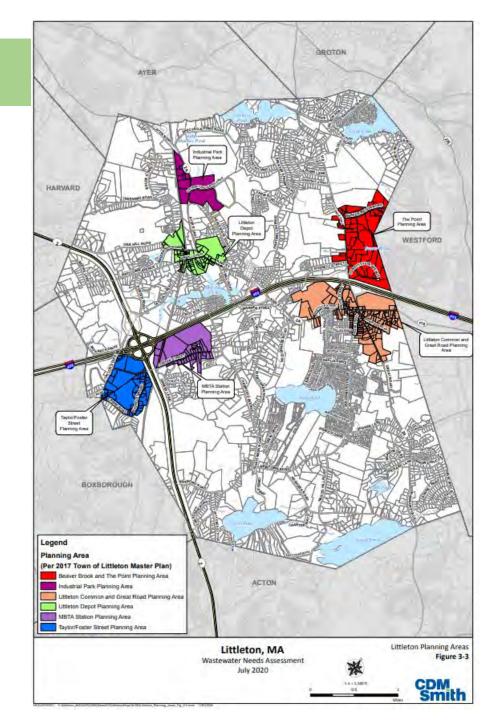
Learning from the farmhouse type as an inspiration for the FBC

Then More Planning

 "SMART SEWER" Feasibility Study conducted early 2010's

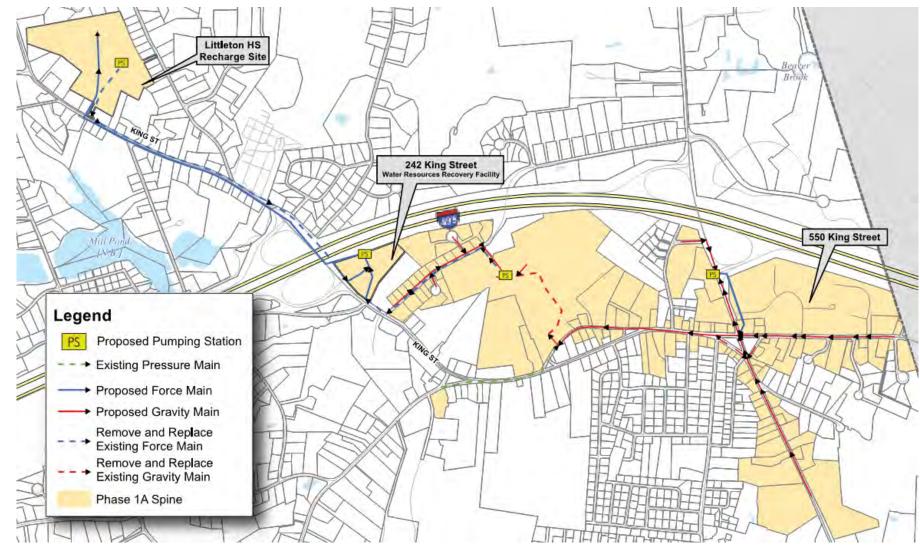
Project Scope. The scope of this preliminary analysis would include estimating current and future capacity needs; estimating sizing needs for leaching area and treatment system; identifying feasible disposal sites; summarizing potential types of systems, based upon pollutant removal requirements or needs; analyzing permitting options (such as a public sewer versus a privately-owned package treatment plant); and estimating approximate costs for design, construction, permitting, and operation & maintenance.

- Establish a Sewer Feasibility Study Committee/Process
- Keep Town Meeting Informed
 - TM Votes needed to fund feasibility study; to establish sewer district, to fund design, and to fund construction
 - What if something changes?

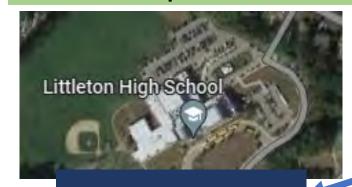


Sewer Department

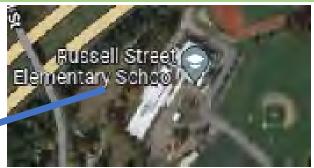
- Create a Sewer Department:
 - Put engineers in charge of the process of siting, designing, constructing, and operating a sewer system.
 - Give the Sewer
 Department the
 responsibility and
 the authority to
 make it happen.



Municipal Sewer Connections





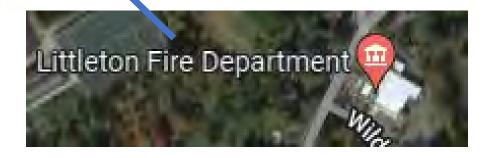


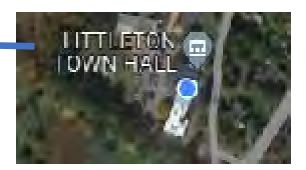






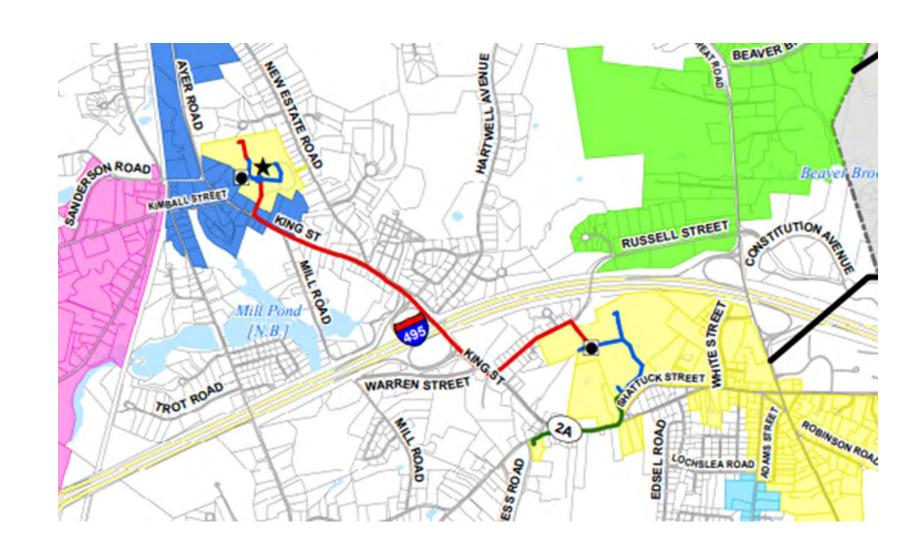
Hager Homestead Senior Co-Housing





Municipal Sewer System

- Municipal Facilities need Wastewater Treatment
- Municipal Sewer System would need significant rehabilitation – or connect to Town Sewer
 - 100% of rehab cost on Town; \$7M
- New Town Sewer costs paid by those who connect to sewer – includes Town as the largest user
 - Estimated \$13M



Change of Plans – Oh No!

- COVID-19 fundamentally changes the landscape for office uses, the need for 1980's era office buildings, and office campuses
- Forecast loss of \$760,000 tax revenue
- Site used to be zoned for warehouse/industrial uses



Now what do we do??

Change of Plans – Oh Yes!

- Site rezoned to allow mixed-use, multifamily
- Developer well-versed in multifamily and mixeduse development purchased the site
- Redevelopment of the 40-acre IBM campus next to Littleton Common, just off Route 495 as multifamily/mixed-use made Town Sewer affordable

This is what we do!!



Town Sewer – with King Street Common

- Municipal Facilities are no longer the largest user of a new Town Sewer
- Redeveloped site at 550 King Street needs Wastewater Treatment
- Responsibility shifts as follows, based on estimated gallons per day:
 - 60% Proposed redeveloped 550 King Street
 - 20% Municipal buildings
 - 20% Other Users located in the sewer district



How does the funding work??

- Town initially funds study, design, and construction costs. These initial costs are reimbursed by the users of the Town Sewer through *betterments* and *user fees*.
- Construction of the system will be paid by betterments on the properties tied into the sewer system.
- Maintenance will be paid by *user fees* of those connected to the sewer system.



Other Sources of Funding

- State Revolving Fund Loan Fund 1.5%
- MassWorks Grants significant infrastructure funding for multifamily housing and economic development
- ARPA Funding
- Additional New Federal Infrastructure Funding
- Public/Private Partnership
- Future Growth new ratepayers based on new development and redevelopment of underutilized sites



Recommendations

- Stick with it. Yes, meeting groundwater quality, economic development and housing choice goals is difficult – it's a heavy lift for any community.....but many communities do it.
- Be prepared to answer the questions. Why, Where, How much with it cost, what will it mean for our community.
- **Keep communication lines open** between "engineering" and "planning". Solutions come through working together.
- Build on the foundational planning work of your community –
 Master Plan, Business District Area Plan, Economic Development Plan, Housing Production Plan, Water Supply Plan

Questions?

Maren Toohill, AICP

Town of Littleton

978/540-2425 office

978/501-4143 cell

Mtoohill@littletonma.org

www.LittletonMA.org/planning-board

www.lelwd.com/sewer-division/

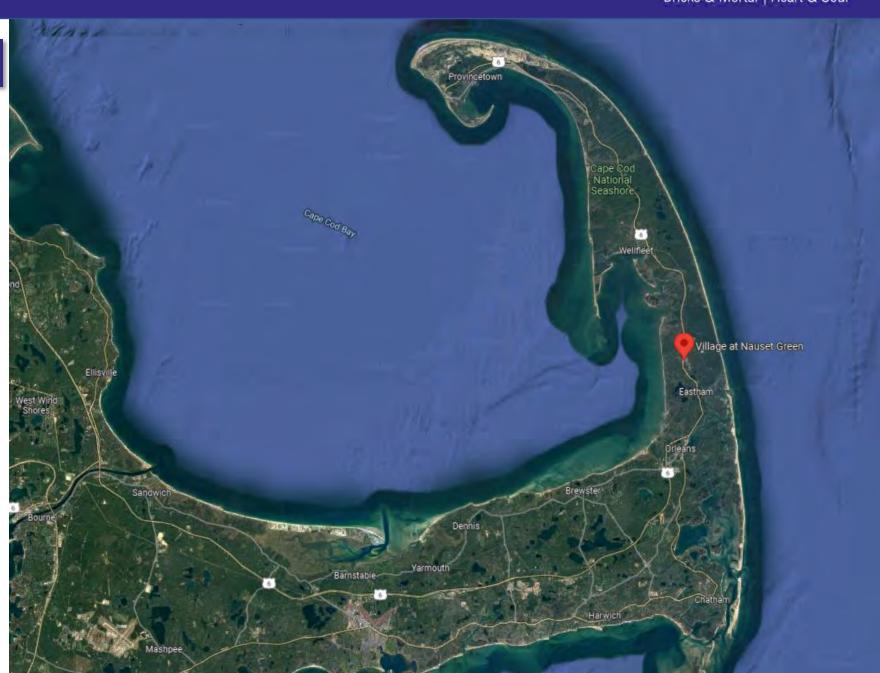
Thank you!

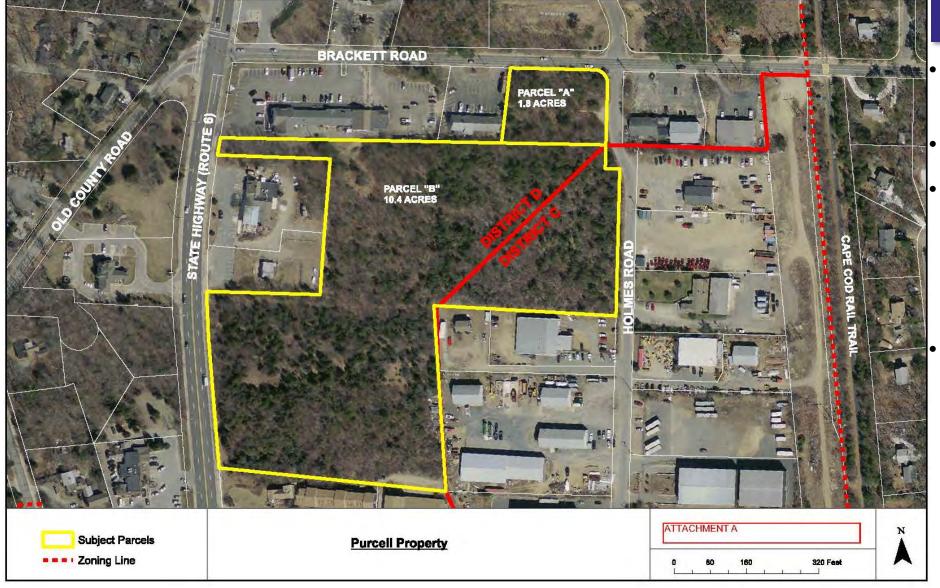




Village at Nauset Green

- 11-acre site located in the Town of Eastham
- Acquired by the Town and designated for use as affordable housing in 2001
- Town issued competitive RFP for affordable housing developers and selected Pennrose in 2016





Site Details

- Wooded parcel with no structures
- Access to Route 6
- Abuts residential, commercial, retail, and industrial uses (what I call the "superfecta" of neighbors)
- NO TOWN SEWER = will need to include private wastewater treatment

Site Feasibility

- What can be built if private sewer is required?
- Pennrose wanted to build in the goldilocks zone of 60 to 80 units
- Need for private sewer determines the development plan including amount of units and buildable area of the site
- 60-80 units would exceed 10,000 gal a day so no septic under Title V – which meant the development needed a much higher level of wastewater treatment



Could a sufficient Wastewater Treatment Plant be built onsite?

- Hydrogeological study to determine groundwater flows
- Area constraints on the size of a leaching field will determine maximum amount of units. Is
 there enough area on the site to set aside for a wastewater treatment plant and leaching field
 and still be able to build the proposed units?
- Limits on uses above leaching fields no building structures, parking options limited for venting, no big trees
- Soils affect leaching field size; this site has well draining sandy soils (tighter soil needs bigger fields)
- Setbacks are required to Wetland areas, but there were no wetland area onsite here
- Are there any neighboring wells in use, including irrigation wells? There was one identified by DEP but it was determined to be out of use and was decommissioned.
- Nitrogen sensitive areas require additional nitrogen treatment components

Site Design

- Final design is for 65 units in 18 townhome buildings and 1 management office arragnged in a fisherman's village style around 2 village central greens
- Southern green to double as both a park amenity and as a leaching field
- Separate free standing wastewater treatment plant facility nestled away from residential units in less visible area of site
- Amphidrome Plus system with filter to reduce nitrogen discharge



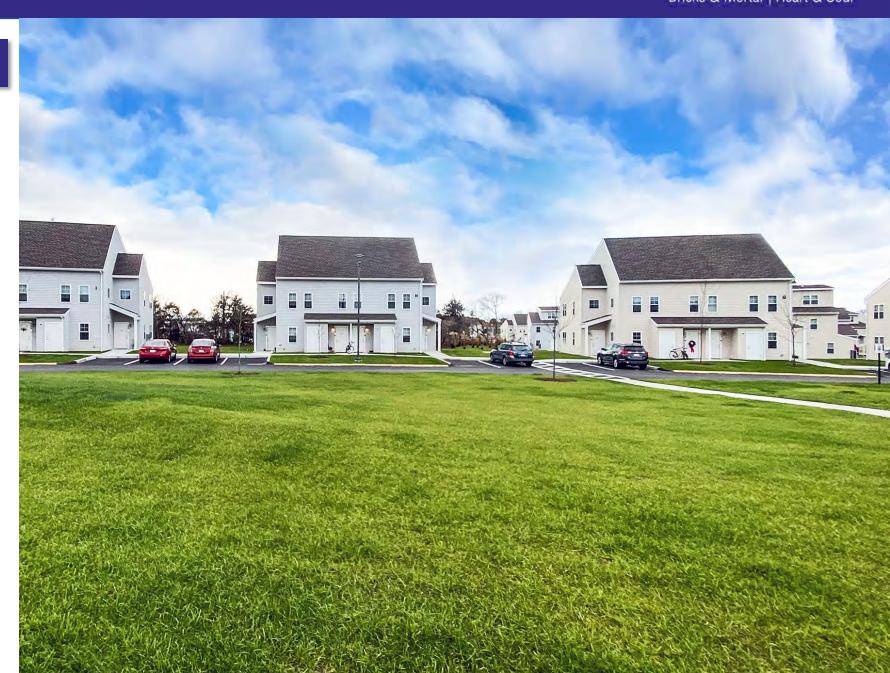






Cost Feasibility

- How much will the wastewater treatment plant cost and are the costs feasible?
- No sewer hookup fees but the developer now has to determine the costs to design, permit, install, the wastewater treatment equipment and facility
- A licensed 3rd party operator must be engaged to provide the O&M services once built



Development Costs

Use	Total Amount	WWTP Amount	Description of WWTP Amount
Land Acquisition	\$10,000		
Hard Construction	\$17,250,000	\$900,000	Sitework, concrete, equipment, WWTP building
Architecture & Engineering	\$1,025,000	\$135,000	WWTP Design, Hydrogeo Studies, and Engineering
Survey & Permits	\$180,000	\$20,000	GWD Permit Application preparation and Fees
Construction Management	\$200,000		
Legal	\$200,000		
Marketing & Lease-Up	\$200,000		
Insurance	\$170,000		
Finance Costs	\$480,000		
Capitalized Reserves	\$560,000	\$165,000	DEP Required Reserve specific to WWTP
Utility Connections	\$140,000		
Developer Fee	\$2,060,000		
Other Soft Costs	\$600,000		
Total	\$23,075,000	\$1,220,000	

Operating Costs

Expense	Annual Amount	Annual Amount / Unit	Description
Operations & Maintenance	\$50,000	\$770	3 rd party licensed operator
Emergency Responses	\$5,000	\$77	Blockages (baby wipes!) and breaks
Lab Analyses	\$4,000	\$61	
Pumping Services	\$4,000	\$61	Once annually
Supplies	\$6,500	\$100	
Annual Permit Fees	\$8,500	\$131	DEP annual fee
Total	\$78,000	\$1,200	

- Significantly higher annual costs at \$1,200 per unit than typical town sewer costs at other projects which are around \$350 per unit – about \$50,000 difference for this project
- \$50,000 more in operating expenses means \$775,000 less debt that the property can borrow

Takeaways

- Feasibility of Private WWTP is very Site Specific
 - Factors include number of units, site area, soils, wetlands, neighboring uses, nitrogen sensitive areas
- Permitting requires significant amount of work and time
 - Hydrogeological study, engineering
- Costs can be prohibitive
 - No sewer hookup fees but the developer now has to determine the costs to design, permit, install, operate, and maintain a wastewater treatment facility
 - Costs can be prohibitive. This development incurred \$1,220,000 in development costs and \$775,000 less in loan proceeds to finance the development,

DESIGN AND OPERATING TEAM























COMMUNITY BY DESIGN ELEMENTS:

- **SITE PLANNING**
- **BUILDING FORM + RELATIONSHIPS**
- INTEGRATED LANDSCAPE DESIGN
- AMENITIES + RESOURCES
- **SUSTAINABLE DESIGN + CLIMATE RESILIENCE**



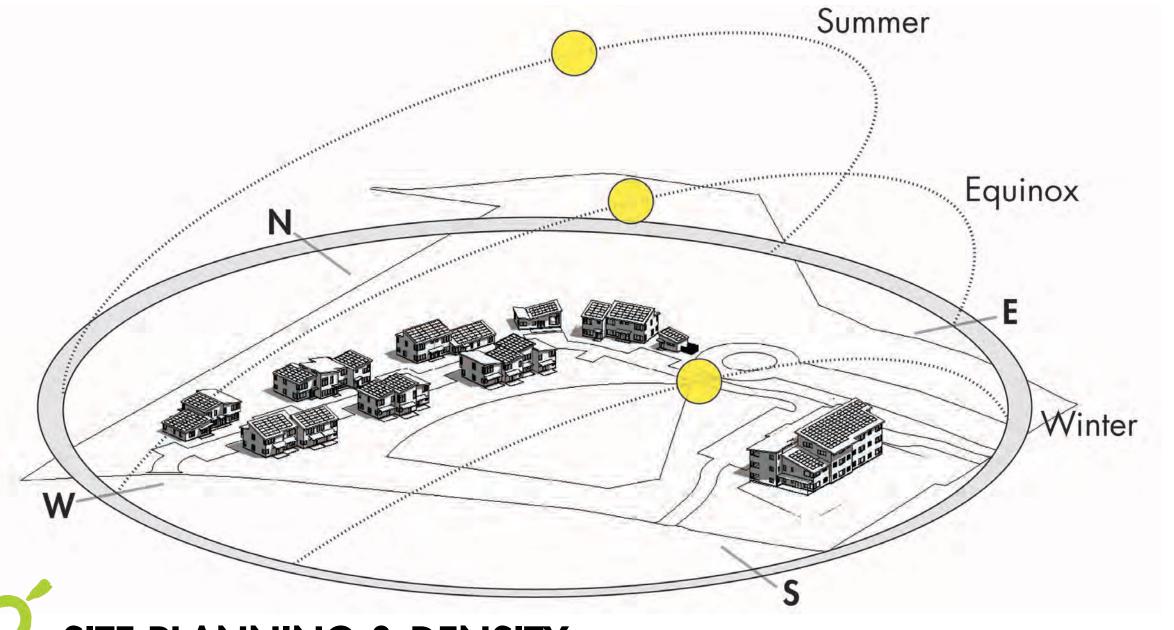




- Build on already disturbed land
- Minimize development area
- Design to preserve open space
- Limit tree clearing
- Avoid density
- Denser development is more cost effective for site development, utilities, roads, etc.
- Solution will vary by community!







SITE PLANNING & DENSITY PASSIVE SOLAR ORIENTATION



SITE PLANNING & DENSITY PRESERVING OPEN SPACE







Varied house forms + porch forms with open front yards:

- invite visitors
- allow residents opportunity to personalize



SITE PLANNING & DENSITY DESIGN TO SUPPORT COMMUNITY



8.34 Acre Site

Siting + Location

- Encourage community
- Ensure privacy

Building Form

- Identity of each dwelling
- Arriving 'home'
- Design for daylighting + ventilation

Integrated Landscape

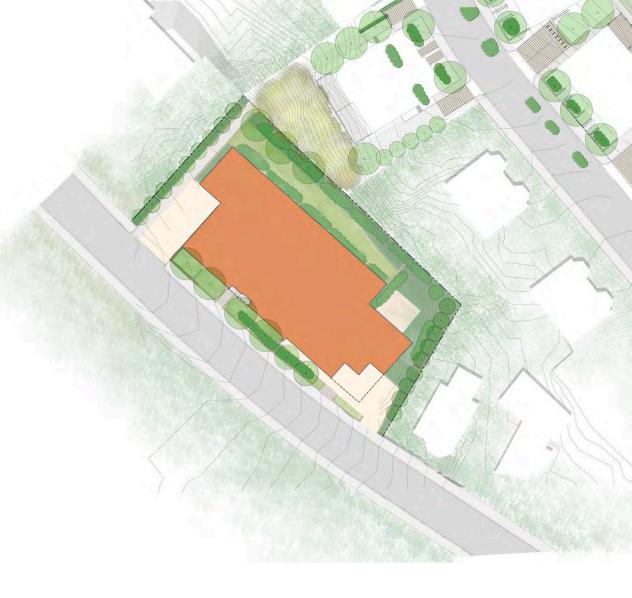
- Views from interiors
- Defensible outdoor space per unit
- Common landscape with active + passive uses



SITE PLANNING & DENSITY

DESIGN TO SUPPORT COMMUNITY







SITE PLANNING & DENSITY DESIGN TO SUPPORT COMMUNITY



Vary building form + massing to create community; avoid cookie cutter development







BUILDING MASSING, FORM + VARIETY



Meadow Road | Community Housing Resource, Inc. | Spring Hill Design



Old Anne Page Way
Community Housing Resource, Inc. | Spring Hill Design



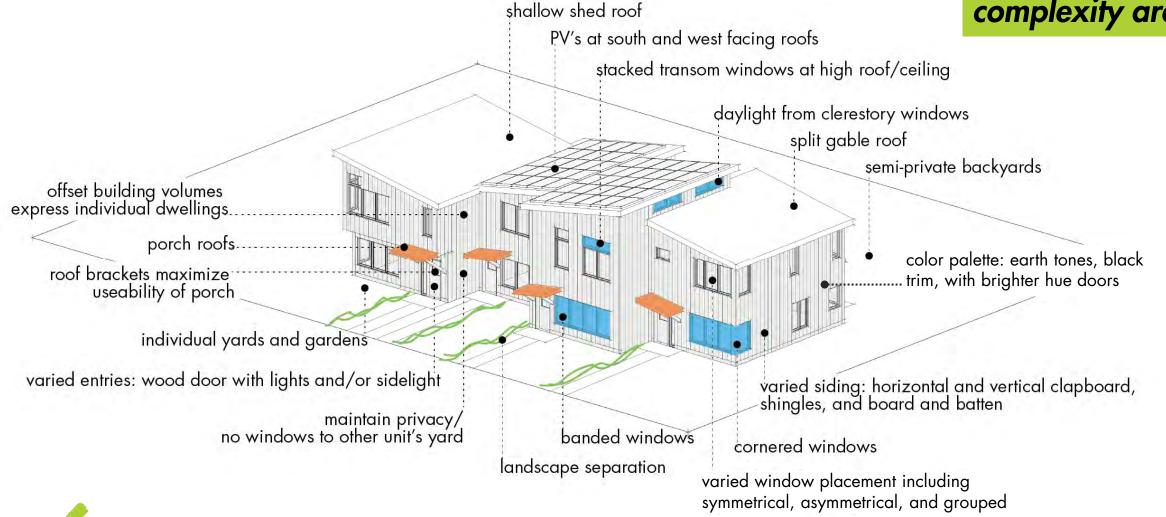
Mosaic Commons | Fitch Architecture & Community Design

- Variety in porches, windows, how buildings face each other + the road
- Puilding massing is varied, buildings step in + out, varied rooflines and details create order and variety



BUILDING MASSING, FORM + VARIETY





BUILDING MASSING, FORM + VARIETY ELEMENTS FOR A HOLISTIC APPROACH









GROW Community, Bainbridge Island, WA | David Studio Architecture & Design | David Cohen Photography



BUILDING MASSING, FORM + VARIETY

ORDER, VARIETY IN MASSING + MATERIALS AT ALL SCALES





- Single building envelope, more energy efficient
- Achieve Passive House requirements
- Net zero energy



BUILDING MASSING, FORM + VARIETY ORDER, VARIETY IN MASSING + MATERIALS AT ALL SCALES



Alberta Kerr, Gresham, OR | Ankrom Moisan | Elden & Co.

BUILDING MASSING, FORM + VARIETY ORDER, VARIETY IN MASSING + MATERIALS AT ALL SCALES



- In urban context, pedestrian-friendly first floor critical whether commercial or residential
- On long facades, repeating elements help break scale
- Contemporary design can relate to historic context with new take on old elements like bays



BUILDING MASSING, FORM + VARIETY

ORDER, VARIETY IN MASSING + MATERIALS AT ALL SCALES







- Landscape is often the prime shared amenity; connect to lobby, interior shared space
- Extend living space into landscape with semiprivate space: patios, yards, balconies
- Walking paths build community among residents, support healthy living
- Canopy trees for shade, reduction of heat island

INTEGRATED LANDSCAPE DESIGN







GROW Community, Bainbridge Island | David Studio Architecture & Design | Anthony Rich Photography

Stable Path | Community Housing Resource, Inc. | Spring Hill Design



INTEGRATED LANDSCAPE FOR COMMUNITY

LANDSCAPE CREATES SEMI-PRIVATE + COMMON SPACE





Mosaic Commons | Fitch Architecture & Community Design











- Combine shared outdoor resources with a community building
- Shared amenities generate more opportunities for resident engagement

COMMUNITY RESOURCES + AMENITIES





COMMUNITIES BY DESIGN

HEALTHY, SUSTAINABLE + RESILIENT COMMUNITIES









- e Excellent indoor air quality with operable windows, continuous mechanical ventilation + pressurization prevents odors traveling between units
- Use healthy materials
- Design for daylight and views



HEALTHY, SUSTAINABLE + RESILIENT COMMUNITIES

HEALTHY LIVING UNITS

BIOPHILIC DESIGN

INCORPORATES NATURAL ELEMENTS + MATERIALS THAT REFERENCE NATURE + VIEWS OF NATURE WHICH CAN REDUCE STRESS + CRIME, EXPEDITE HEALING AND IMPROVE COGNITIVE FUNCTION, CREATIVITY + WELL BEING







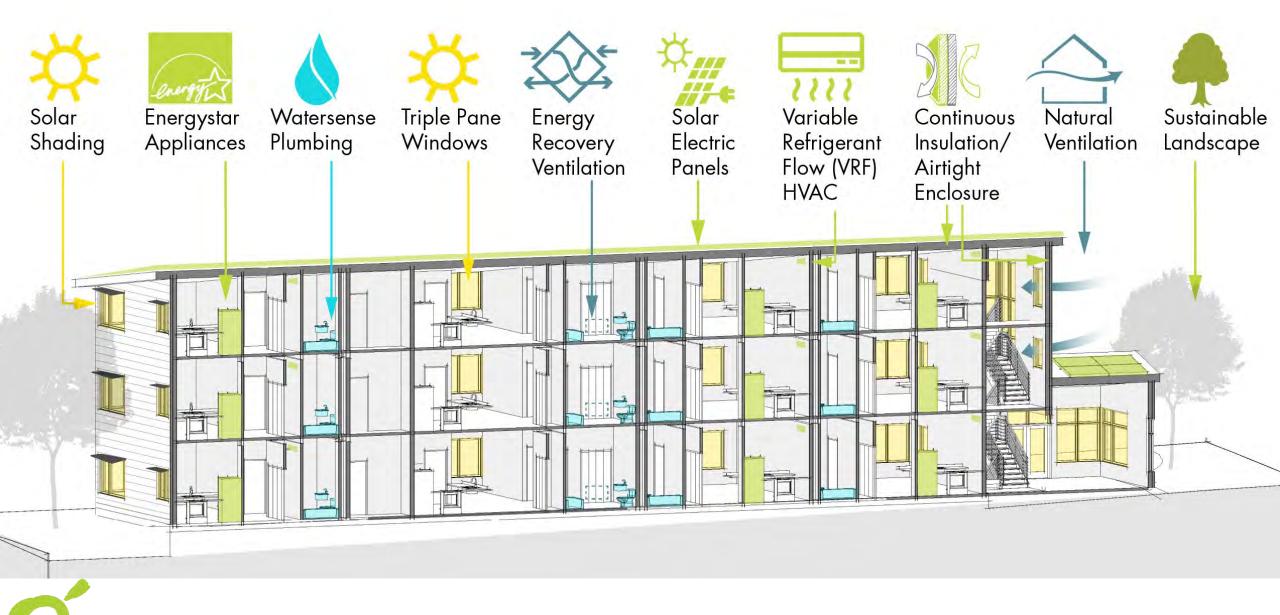












HEALTHY, SUSTAINABLE + RESILIENT COMMUNITIES HOLISTIC, INTEGRATED STRATEGIES

ARCHITECTURE

- Proper Insulation
- Informed Massing
- Air Tightness
- Solar Orientation

SYSTEMS

- Geothermal or GSHP
- Manage Plug Loads

Efficient Lighting Design

Direct Solar Gain

Natural Ventilation

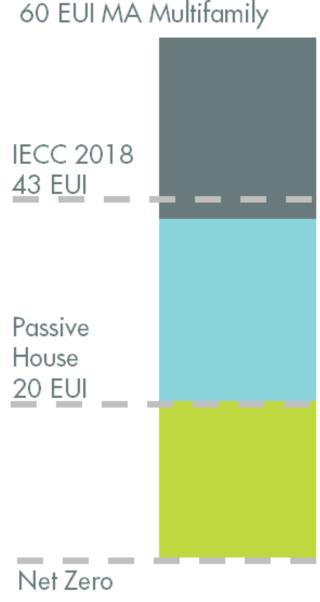
Daylight Harvesting

Efficient HVAC Design

RENEWABLES

- Solar/Photovoltaics
 - 3rd Party Ownership PPA
 Wind Power
 - Community solar

- RECs/ offsets
- Demand Control





HEALTHY, SUSTAINABLE + RESILIENT COMMUNITIES

PASSIVE HOUSE + NET ZERO ENERGY









LET'S STAY IN TOUCH





info@studiogarchitects.com

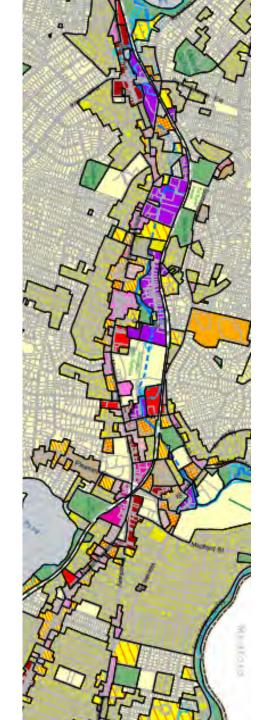




Zoning for the MBTA Communities Zoning Law

Amy Dain

June 2022



The Law

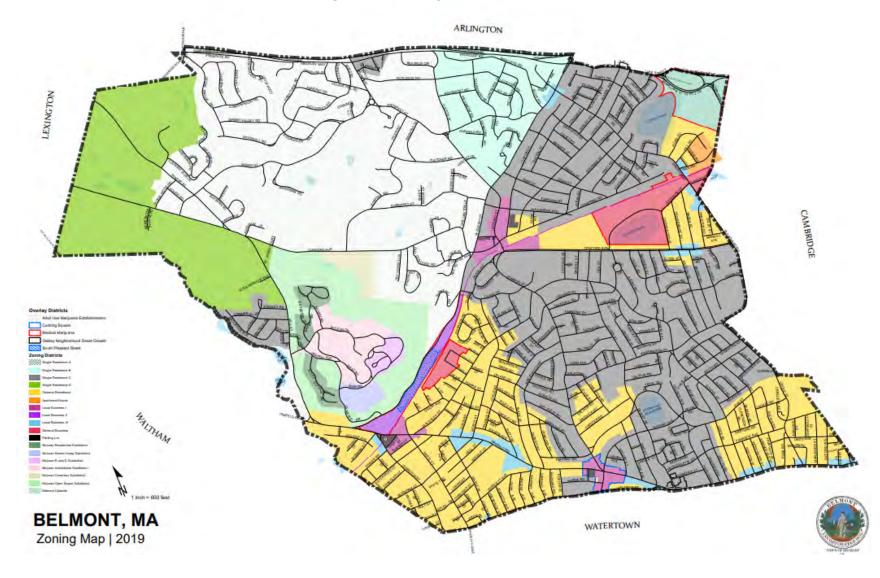
Municipalities served by MBTA shall...

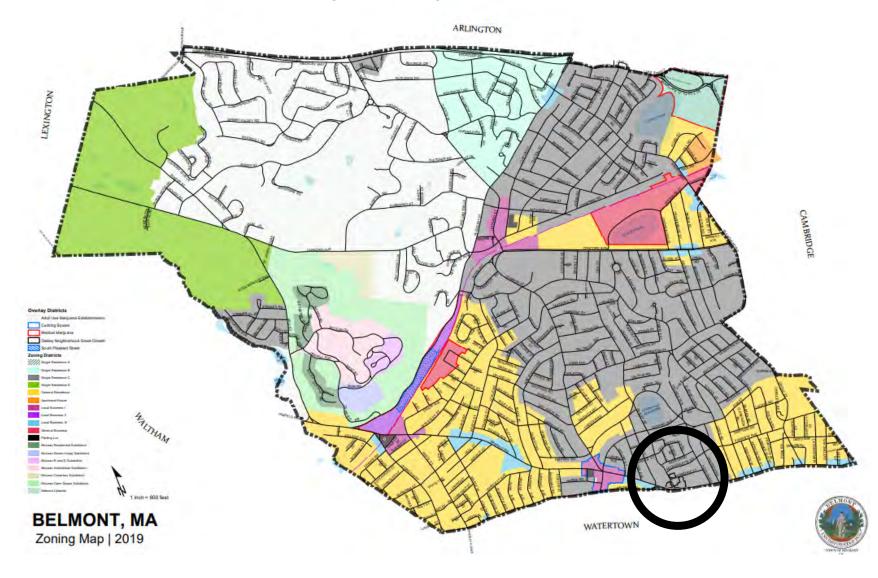
- --Zone at least one MF district "of reasonable size"
- --As of right
- --Without age restrictions, suitable for families
- --At a minimum gross density of 15 units per acre
- --Within .5 mile of station, if applicable

Some basic concepts of the law

- 1. Zone a district, not just individual parcels, for MF ("a reasonable size")
- 2. Make it predictable, for builders and landowners (as-of-right)
- 3. Allow infill (near transit in Greater Boston is largely developed, not greenfields)
- 4. Allow "missing middle" housing (at a "gross density" of 15 units per acre)
- 5. Allow it as transit-oriented development (near stations)
- 6. Without zoning restrictions against young people and families







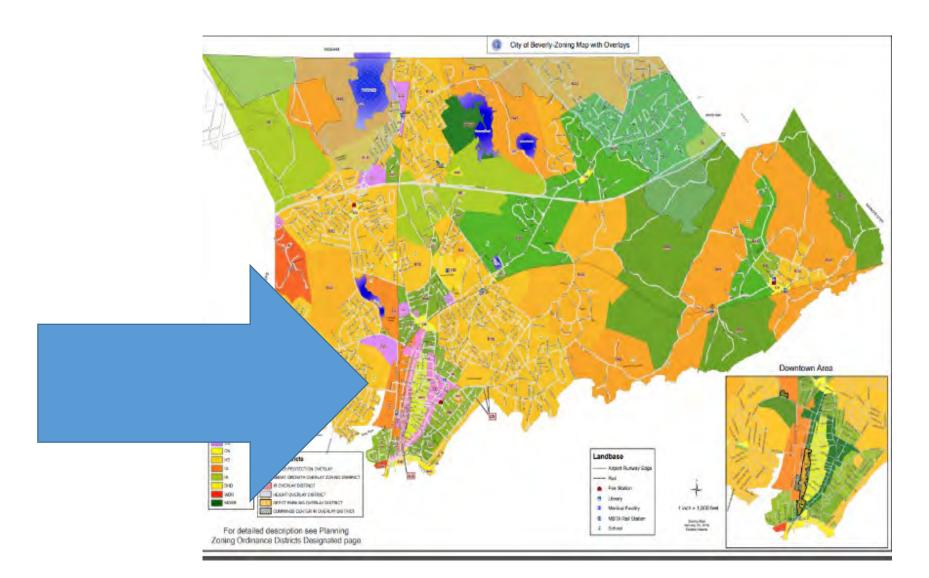








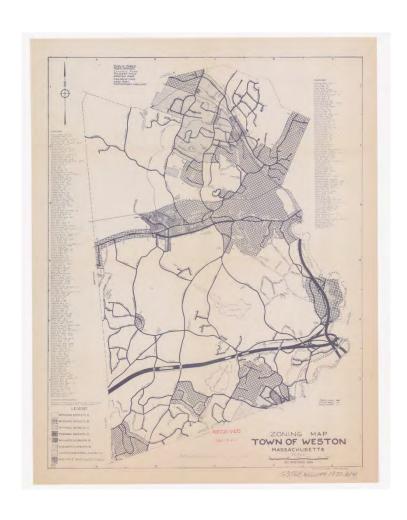












- As-of-right
- Special permit
- Legislative approval of specific projects

5-20 / DISTRICTS & USES

5.4.3. Use Regulations for Residential Districts

Class of Use	RO	R1	R2	R3	R4	R5	R6	R7
Residential								
Single-family detached dwelling	Y	Y	Y	Y	Υ	Y	Y	Y
Six or more single family dwellings on one or more contiguous lots	SP	SP	SP	SP	SP	SP	SP	SP
Two-family dwelling, duplex			Y	Υ	Υ	Υ	Y	Y
Six or more units in two-family dwellings or duplex dwelling on one or more contiguous lots			SP	SP	SP	SP	SP	SP
Three-family dwelling				SP	SP	SP	SP	SP
Townhouse				SP	SP	SP	SP	SP
Apartment building						SP	SP	SP
Conversion to apartments, up to 18 units per acre, with no alteration to the exterior of the building					SP	SP		
Single-room occupancy building				SP	SP	SP	SP	SP
Group home	Y	Y	Y	Υ	Υ	Y	Y	Y
Conversion of one- or two-family dwelling to bed and breakfast	SP	SP	SP	SP	SP	SP	SP	SP
Assisted living residence							SP	
Dormitory (Note: See Section 3.5 if use is for educational or religious purposes) Institutional, Educational			SP	SP	SP	SP	SP	SP
Community center, youth club, adult education center, or similar facility operated by a non-profit institution (Note: See Section 3.5 if use is for educational or religious purposes.)	SP	SP	SP	SP	SP	SP	SP	SP
Nonprofit, members-only private club or lodge				SP	141	SP	SP	SP
Nursing home, rest home, convalescent home	SP	SP	SP	SP	SP	SP	SP	SP
Town or nonprofit cemetery, mausoleum, or crematorium	SP	SP						
Library, museum, or art gallery open to the public and not conducted as a private gainful business. (Note: See Section 3.5 if use is for educational or religious purposes.)	SP	SP	SP	SP	SP	SP	SP	SP
Agricultural								
Farm on less than 5 acres unless	Υ	Υ	Y	Y	Υ	Y	Y	Y



5.4.3. Use Regulations for Residential Districts

Class of Use	RO	R1	R2	R3	R4	R5	R6	R7
Residential								
Single-family detached dwelling	Υ	Υ	Y	Y	Υ	Y	Y	Y
Six or more single family dwellings on one or more contiguous lots	SP	SP	SP	SP	SP	SP	SP	SP
Two-family dwelling, duplex			Y	Υ	Υ	Y	Y	Υ
Six or more units in two-family dwellings or duplex dwelling on one or more contiguous lots			SP	SP	SP	SP	SP	SP
Three-family dwelling				SP	SP	SP	SP	SP
Townhouse				SP	SP	SP	SP	SP
Apartment building						SP	SP	SP
Conversion to apartments, up to 18 units per acre, with no alteration to the exterior of the building					CD	CD		
Single-room occupancy building				SP	SP	SP	SP	SP
Group home	Y	Y	Y	Υ	Y	Υ	Y	Y
Conversion of one- or two-family dwelling to bed and breakfast	SP	SP	SP	SP	SP	SP	SP	SP
Assisted living residence							SP	
Dormitory (Note: See Section 3.5 if use is for educational or religious purposes)			SP	SP	SP	SP	SP	SP
Institutional, Educational								
Community center, youth club, adult education center, or similar facility operated by a non-profit institution (Note: See Section 3.5 if use is for educational or religious purposes.)	SP	SP	SP	SP	SP	SP	SP	SP
Nonprofit, members-only private club or lodge				SP	1,51	SP	SP	SP
Nursing home, rest home, convalescent home	SP	SP	SP	SP	SP	SP	SP	SP
Town or nonprofit cemetery, mausoleum, or crematorium	SP	SP						
Library, museum, or art gallery open to the public and not conducted as a private gainful business. (Note: See Section 3.5 if use is for educational or religious purposes.)	SP	SP	SP	SP	SP	SP	SP	SP
Agricultural								
Farm on less than 5 acres unless	Y	Υ	Y	Y	Υ	Y	Υ	Y



Most multi-family projects require special permits

From 2015-2017, percent of multifamily units permitted...

By Special Permit: 57%

40B: 15%

By Right: 14%

Friendly 40B: 7%

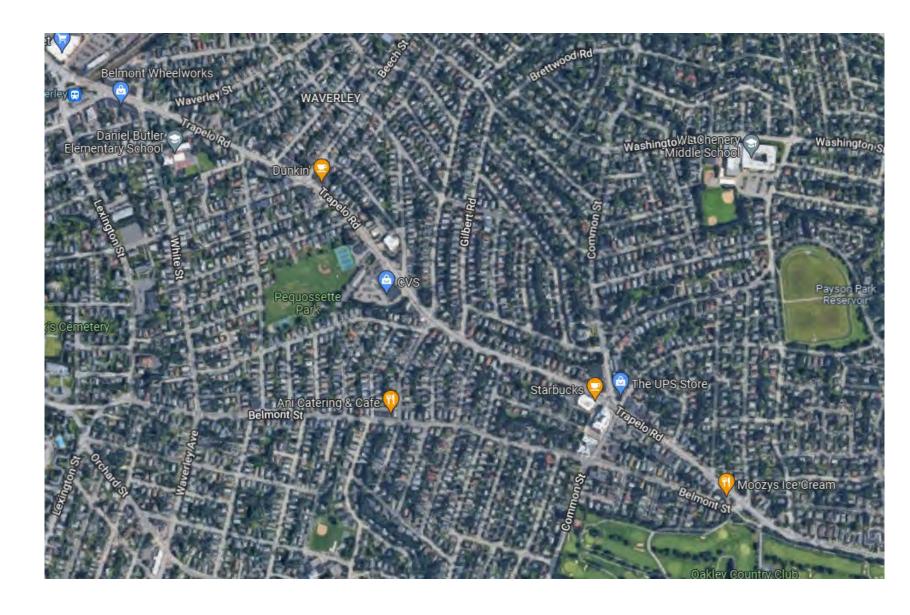
By Use Variance: 7%



Survivor of Two Town Meetings



3. Allow in-fill



3. Allow in-fill



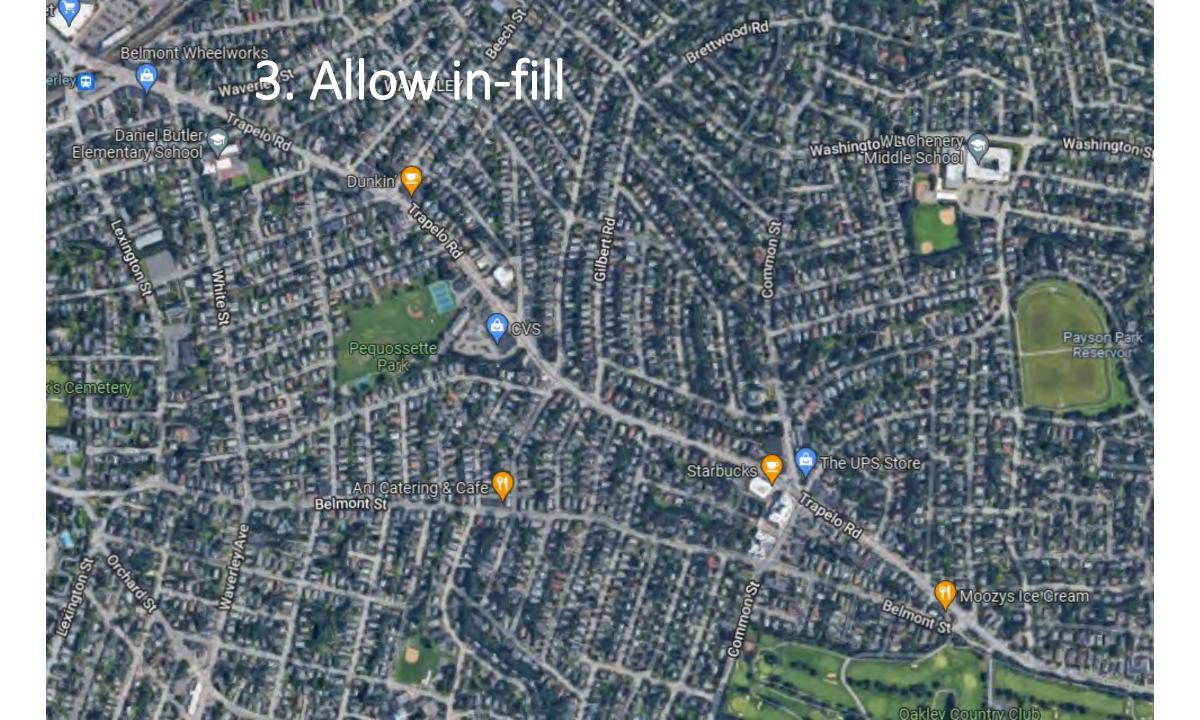
Belmont's General Residence District

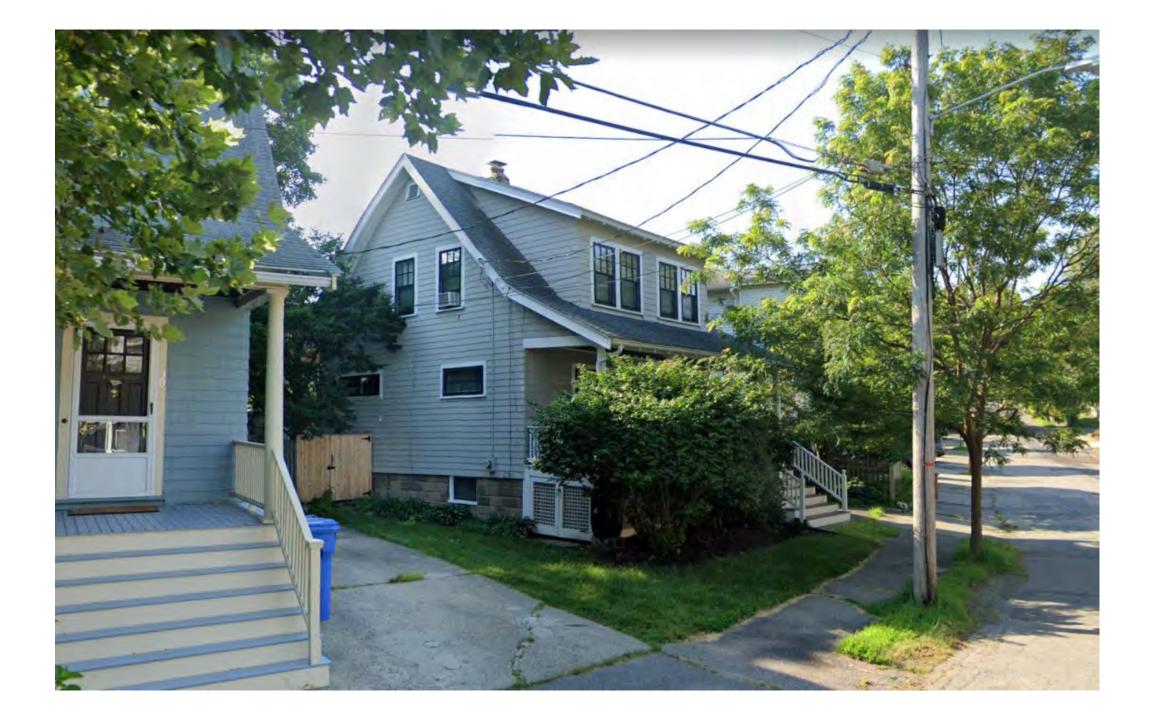
Single family houses allowed by right, two-family houses by special permit

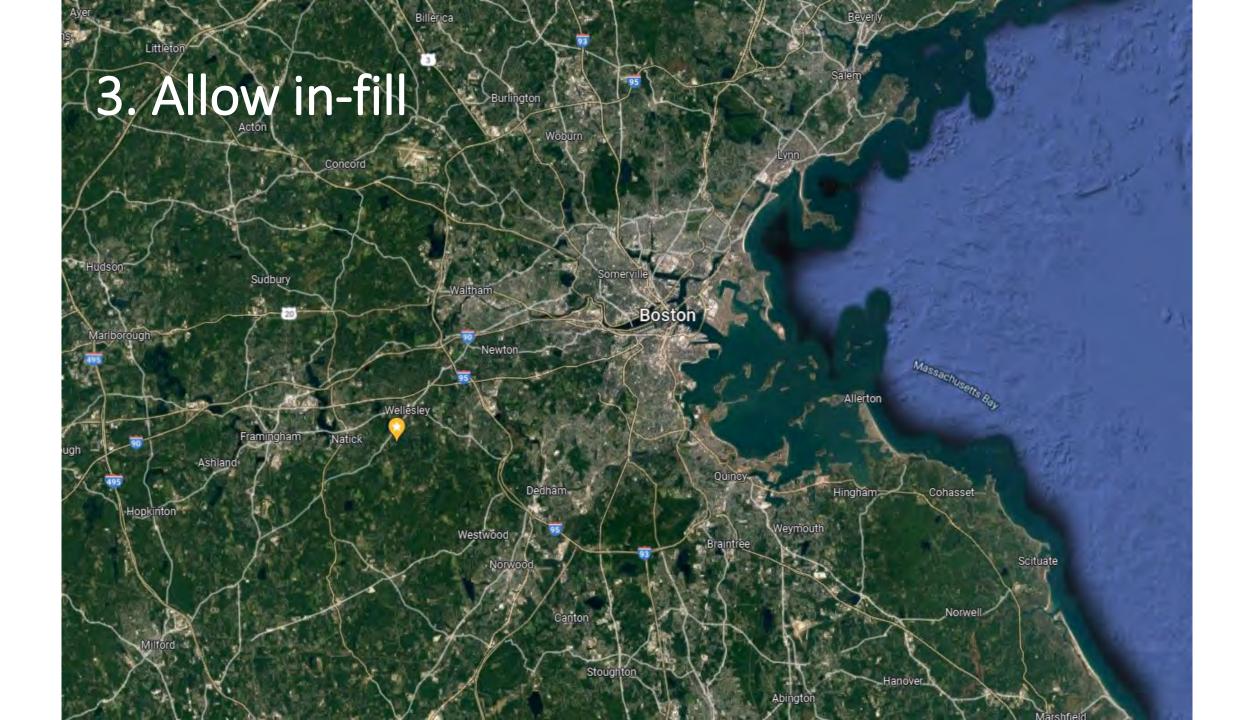
For single family: minimum lot must be 5,000 square feet
For two-family: minimum lot must be 7,000 square feet lot

These two families are on lots of approximately 4,500 square feet Street built out 1915-1925... pre-zoning









{New apartments here}

3. Allow in-fill



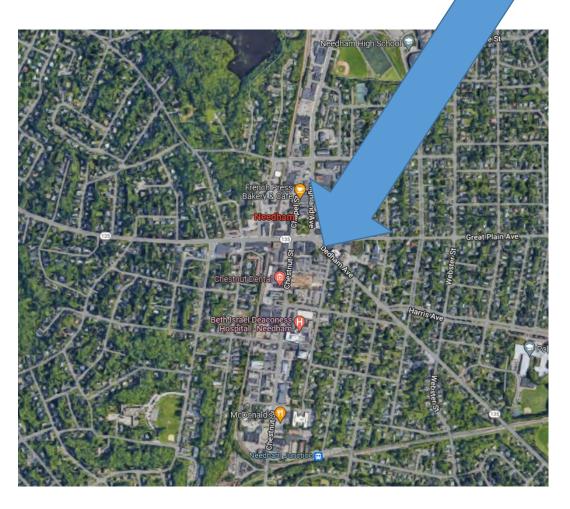
Wellesley

{New apartments here}

3. Allow in-fill



Needham



4. Allow "missing middle"



4. Allow "missing middle"

In general, 15 units per acre minimum, means:

- -- A three-family house on 8,700 square foot (or bigger) lot
- -- A fourplex on a 11,400 (or bigger) lot
- --Fifteen units on an acre (or more land)
- --Thirty units on two acres (or more land)

36 Central Avenue, Milton

- 18 units
- ~34 units per acre
- permitted via special permit





4. Allow "missing middle"

"minimum gross density of 15 units per acre"

16 Dalby St, Newton

*Before and after

- 6 condos
- Built 2018
- Special permit





115 Beacon Street, Somerville

- *Before and after
- From 1 to 4 units
- Special permit





The Crossing at Bedford, 54 Loomis St, Bedford

- Built 2015 on site of former industrial building
- 19 dwelling units and retail/café
- 1 acre site
- Special permit



429 Cherry St, Newton

- 13 apartments
- Built 2019
- Lot size .31
- 42 units per acre









- As-of-right
- Special permit
- Legislative approval of specific projects

5. Allow TOD









6. Zone without age and bedroom restrictions

- 55/100 cities and towns have zoning for age-restricted housing
- 28/100 cities and towns have zoning restrictions on the number of bedrooms in multi-family developments

 Example: in Duxbury's "planned developments," multi-family dwelling units can have no more than two bedrooms



Follow me on Twitter and Instagram! @amydain

Amy Dain www.dainresearch.com

MHP Resources

Housing Toolbox

The Housing Toolbox website is designed to be a one-stop resource for local boards, committees, planners, municipal staff and volunteers. Developed by MHP and the Citizens' Housing and Planning Association, the website explains how to create and execute an effective affordable housing strategy. The website has a section on each step of the housing development process from beginning to end. The site also has a resource section and users can find recording to past workshops and conferences.

www.housingtoolbox.org

Datatown

DataTown is the Center for Housing Data's new interactive website. DataTown compiles community-level information for all 351 Massachusetts cities and towns, and visualizes that data in graphics and charts that are easy to understand, print out and bring to a community discussion. DataTown allows users to download the underlying data as well. Center for Housing Data also added a new feature recently - the ability to create graphics that compare communities!

www.mhp.net/data

TODex

MHP's Center for Housing Data has developed a new methodology for estimating the number of homes at the parcel/lot level. This new method employs multiple data sets in order to create a consistent, accurate, and comparable metric that can be used to compare housing patterns across municipal borders. It's short for Transit-Oriented Development Explorer and a user-friendly tool that allows you to review densities at all 261 Greater Boston transit stations and picture the great opportunity we have to build more housing and reduce traffic congestion.

www.mhp.net/todex



GLOSSARY OF AFFORDABLE HOUSING TERMS

Accessory Dwelling Unit (ADU)

A secondary dwelling unit created within or as an extension of an existing dwelling that contains separate bath and kitchen facilities.

ACS US Census Bureau's American Community Survey

Adaptive Reuse

The conversion of nonresidential properties such as mills, schools, hospitals, military bases, motels, warehouses, office buildings, etc. into residential or mixed uses.

AFHMP (Affirmative Fair Housing Marketing Plan)

A plan for the marketing of SHI Eligible Housing, including provisions for a lottery or other resident selection process, consistent with guidelines adopted by the Department, and providing effective outreach to protected groups underrepresented in the municipality.

Area Median Income (AMI)

The estimated median income, adjusted for family size, by metropolitan area (or county, in non-metropolitan areas). AMI is updated annually by the US Department of Housing and Urban Development (HUD) and used as the basis of eligibility for most housing assistance programs. See: www.huduser.org

Acquisition – Land and Building

Costs associated with purchasing the development site.

Baby Boomers

The demographic cohort born between 1947 and 1964. (Harvard Joint Center for Housing Studies (JCHS). *America's Rental Housing: Expanding Options for Diverse and Growing Demand.* 2015.)

CHAPA (Citizens' Housing & Planning Association)

Established in 1967, CHAPA is a statewide non-profit umbrella organization for affordable housing and community development activities. CHAPA's mission is to encourage the production and preservation of housing affordable to low-income families and individuals.

www.CHAPA.org

Chapter 30B

Chapter 30B of the Massachusetts General Laws, the Uniform Procurement Act, establishes uniform procedures for local governments to use when buying or disposing of supplies, services or real property.

Chapter 40B

The state's Comprehensive Permit law, enacted in 1969, established an affordable housing goal of 10% for every community. In communities below the 10% goal, developers of low and moderate income housing can seek an expedited local review under the comprehensive permit process and can request a limited waiver of local zoning and other restrictions which hamper construction of affordable housing. Developers can appeal to the state if their application is denied or approved with conditions that render it uneconomic and the state can overturn the local decision if it finds it unreasonable in light of the need for affordable housing. (Chapter 774 of the Acts of 1969; M.G.L.c.40B§20-23).

www.mass.gov/hed/community/40b-plan

Chapter 40R

The Smart Growth Zoning Overlay District Act, Chapter 149 of the Acts of 2004, codified as M.G.L. chapter 40R (the Act), encourages communities to create dense residential or mixed-use smart growth zoning districts, including a high percentage of affordable housing units, to be located near transit stations, in areas of concentrated development such as existing city and town centers, and in other highly suitable locations. https://www.mass.gov/service-details/chapter-40r

Community Development Block Grant (CDBG)

The Community Development Block Grant (CDBG) program is a federal program that provides communities with resources to address a wide range of unique community development needs. The Department of Housing and Urban Development (HUD) provides funding either directly to larger municipalities designated as entitlement communities or through the Massachusetts Department of Housing and Community Development's CDBG program. www.mass.gov/hed/community/funding/community-development-block-grant

Community Economic Development Assistance Corporation (CEDAC) A quasi-public agency created by the Legislature in 1978 to provide development assistance to nonprofit developers in order to increase the supply of affordable housing and help revitalize chronically distressed areas. By statute, it can only provide services to nonprofit corporations. CEDAC maintains a database on their website of over 1,400 properties statewide at risk of losing their affordability. www.cedac.org

Community Preservation Act (CPA)/ Chapter 44B

The Community Preservation Act Enabling Legislation (Chapter 267 of the Acts of 2000). Allows communities, at local option, to establish a Community Preservation Fund to preserve open space, historic resources and community housing, by imposing a surcharge of up to 3% on local property taxes. The state provides matching funds from its own Community Preservation Trust Fund, generated from an increase in certain Registry of Deed's fees. The Community Preservation Coalition (CPC) works with communities, and advocates and supports the passage of CPA.

www.communitypreservation.org

Conservation Easement

A legal agreement, often used to preserve rural areas or greenfields, in which a government or nonprofit can purchase a property in return for the guarantee of preserving it from development.

Contingency

This is generally figured as a percentage – often 5 to 10 percent – of the construction (hard) costs and/or other costs associated with development (soft costs). The contingency accounts for uncertainty at various stages of development and construction.

Cost Burdened Households who pay more than 30 percent of their income for housing.

DataTown

An interactive web site compiles community-level information from various available data sources for all 351 Massachusetts cities and towns, and visualizes that data in graphics and charts so it's easy to understand, print out and bring to a community discussion. www.mhp.net/datatown.

Debt

Money owed. Under debt financing the lender is generally secured by the property and is reimbursed according to a payment schedule determined by the amount of net income generated by the property and the interest rate set at the time the loan is made.

Debt = Loans

- -Hard debt: require payment over time, with interest
- -Soft debt: terms for repayment are lenient

Deferred loan (a.k.a. deferred payment second mortgage or soft debt)

Debt (borrowed money), often from a public or charitable source, repayment of which may be postponed for a specified period of time, indefinitely, of forgiven entirely, if the property maintains

certain levels of affordability for a defined time period. Most deeply affordable housing needs some

type of deferred loan in order to be feasible.

Department of Housing and Community Development (DHCD)

Massachusetts DHCD is the state's lead agency for housing and community development programs and

policy. It oversees the state-funded public housing, administers rental assistance programs, including tax

credits, provides funds for municipal assistance, and funds a variety of programs to stimulate the development of affordable housing.

www.mass.gov/hed

Department of Housing and Urban Development (HUD)

The U.S. Department of Housing and Urban Development's mission is to create strong, sustainable communities and quality affordable homes. HUD administers hundreds of programs targeting communities from urban to rural. www.hud.gov

Disability

The American Community Survey defines disability as including difficulties with hearing, vision, cognition, ambulation, self-care, and independent living.

Extremely Low Income (ELI) A family whose income does not exceed 30% AMI.

Entitlement Community A city or urban county of at least 50,000 in population making it eligible for Community Development Block Grant (CDBG) funds directly from HUD.

Expiring Use Restrictions

Refers to affordable housing where the restrictions on rents and/or incomes of occupants could or will expire in the near future if owners prepay their publicly assisted mortgages and convert the units to market rate housing. The units were built with federal and/or state subsidies (such as low cost mortgages, interest subsidies, rent subsidies and loan guarantees). While mortgages and other assistance often had terms as long as 30-40 years, many gave owners the option to prepay the mortgage after 20 years and thus remove use restrictions on the property. *Also see CEDAC*.

Equity

Cash investment in a project. Under equity financing, the investor obtains an ownership interest in the property and can participate in the property's cash flow, as well as in its appreciation at the time of sale. Equity investors take the risk that they will get a return on their equity contributions, and will look for ways to mitigate that risk, including through ensuring adequate asset management systems are in place for the project.

Exclusionary Zoning The practice of using zoning ordinances to exclude certain types of land uses from a given community. When this practice excludes apartments and other forms of multifamily housing, this can create a disparate impact on protected classes of people.

Extremely Low income (ELI)

Typically refers to families whose income is less than 30% of the Area Median Income. (AMI)

Fair Housing Act/MA Fair Housing Act

Federal legislation, first enacted in 1968 and expanded by amendments in 1974 and 1988, that provides the Secretary of HUD with investigation and enforcement responsibilities for fair housing practices. The law prohibits discrimination in housing and lending based on race, color, religion, sex, national origin, handicap, of familial status. There is also a Massachusetts Fair Housing Act, which extends the prohibition against discrimination to sexual orientation, marital status, ancestry, veteran status, children, and age. The state law also prohibits discrimination against families receiving public assistance or rental subsidies, or because of any requirement of these programs.

Fair Market Rents (FMRs)

FMRs are established by HUD, and used to determine **rental** voucher amounts for government assistance housing programs such as Section 8 (Housing Choice Voucher Program).

Family

A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family.

Federal Home Loan Bank of Boston (FHLBB)

One of the 12 district banks, the FHLBB covers the 6 New England states and is owned by more than 460 New England financial institutions. A wholesale bank (a bank for banks), it provides access to credit for its members and administers several grant and loan programs to promote community development and expand affordable housing.

Federal Home Loan Mortgage Corporation (FHLMC) or Freddie Mac

Congressionally chartered agency established in 1970 (and privatized in 1989) to buy qualifying residential mortgages from originating lenders. The loans are either kept in portfolio of packaged and sold as securities. Freddie Mac also offers programs with more flexible underwriting guidelines for lower income homebuyers. With Fannie Mae, the corporation's activity has helped to create an enormous secondary mortgage market.

Federal National Mortgage Association (FNMA of Fannie Mae)

Created in 1938 to purchase FHA, and later VA and conventional mortgages, Fannie Mae is now privately owned and managed, federally chartered corporation, the largest source of home mortgage funds in the United States. It buys qualifying residential mortgages from originating lenders and either keeps them in portfolio or packages and sells them as securities. Fannie Mae also offers programs with more flexible underwriting guidelines for lower income homebuyers.

Grant While a grant can feel like equity, the grantor does not have an "interest" in property, and does not expect a financial return, but does except that the purpose for making the grant is met (i.e.: the project serves a certain population, helps achieve identified outcomes, or other purpose). Sometimes soft secondary financing is structured into a project as a grant.

HOME Investment Partnership Program (HOME)

A federal program run by HUD which provides annual grants on an entitlement basis to states, large cities and consortia of smaller communities for affordable housing activities, including homeownership, rent subsidies, housing development and rehabilitation. Similar to CDBG funds, some communities are part of a consortium and receive HOME funds directly from HUD and distribute in their communities. DHCD administers HOME funds at the state level.

Housing Appeals Committee (HAC)

A quasi-judicial body within DHCD, which hears appeals by developers, local zoning boards on comprehensive permit (Chapter 40B) decisions by local Zoning Boards of Appeal.

Housing Choice Initiative

In 2017 the Baker-Polito Administration developed the Housing Choice Initiative to offer a combination of incentives, legislation, technical assistance and new capital grant funding to facilitate community-led housing production across the Commonwealth. A key component of the HCI entails legislation currently proposed by the Governor (*An Act to Promote Housing Choices*) that will enable cities and towns to adopt certain zoning best practices related to housing development by a simple majority vote, rather than the current two-thirds supermajority.

Housing Production Plan An affordable housing plan adopted by a Municipality and approved by DHCD, defining certain annual increases in its number of SHI-eligible Housing Units as described in the 40B Guidelines.

Housing Stabilization Fund (HSF)

The Housing Stabilization Fund (HSF) is a program available through DHCD to support comprehensive neighborhood redevelopment efforts and to help developers and municipalities acquire, preserve and rehabilitate affordable housing. The state legislature placed a special emphasis on reusing foreclosed and distressed properties and on creating affordable homeownership opportunities.

Housing Toolbox

An on-line resource developed by MHP including strategies and best practices for the creation and preservation of affordable housing, with guides, tools and resources for local boards & committees, planners, municipal staff, developers, and volunteers.

https://www.housingtoolbox.org/

Housing Unit

A housing unit is a house, an apartment, a mobile home or trailer, a group of rooms, or a single room that is occupied, or, if vacant, is intended for occupancy as separate living quarters.

HUD The U.S. Department of Housing and Urban Development

Inclusionary Zoning

A local zoning ordinance that either requires or encourages a developer to include affordable housing as part of a development, or contribute to a fund for such housing. The bylaw may provide incentives such as increased density, reduced parking requirements, or expedited permitting in exchange for the affordable housing.

Infill Development

The practice of building on vacant or undeveloped parcels in dense areas, especially urban and inner suburban neighborhoods. Promotes compact development.

Limited Equity Homeownership

Ownership housing where resale values are restricted in order to maintain the long-term affordability of the units. A technique often used for housing developed with public assistance in order to reduce development costs (e.g. funding, relaxed zoning regulations, discounted sale of public land). Can take the form of a cooperative, a condominium or fee simple ownership.

Loan to Value (LTV)

The ratio of the loan amount to the value of the completed property per an appraisal. Lenders will only loan up to a certain percentage of the property value.

Local and Regional Housing Authorities (LHAs)

A housing authority set up by a city or town, or group of towns, in accordance with state law, M.G.L. Ch. 149 to provide low-income family or elderly housing.

Local Action Units (LAUs)

Local Action Units (LAUs) are affordable housing units created as a result of an intentional action taken by a community, such as the adoption of Inclusionary Zoning or the use of municipal funds or property, without a comprehensive permit, and which meet the requirements for inclusion on the Subsidized Housing Inventory (SHI).

Local Initiative Program (LIP)

A state program under which communities may use local resources and DHCD technical assistance to develop affordable housing that is eligible for inclusion on the State Housing Inventory (SHI). LIP is not a financing program, but the DHCD technical assistance qualifies as a subsidy and enables locally supported developments, that do not require other financial subsidies, to qualify for inclusion on the Subsidized Housing Inventory. The LIP Program administers both LIP 40B developments (sometimes referred to as "Friendly 40Bs) and Local Action Units (LAUs).

Low Income Housing Tax Credit (LIHTC)

The LIHTC program, which is based on Section 42 of the Internal Revenue Code, was enacted by Congress in 1986 to provide the private market with an incentive to invest in affordable rental housing. Federal housing tax credits are awarded to developers of qualified projects. Developers then sell these credits to investors to raise **equity** for their projects, which reduces the debt that the developer would otherwise have to borrow. Because the debt is lower, a tax credit property can in turn offer lower, more affordable rents. The state's Department of Housing and Community Development oversees the competitive allocation of tax credits.

Median Age

The age which divides the population into two numerically equal groups; that is, half the people are younger than this age and half are older.

Median Income

Median income is the amount which divides the income distribution into two equal groups, half having incomes above the median, half having incomes below the median. The medians for households, families, and unrelated individuals are based on all households, families, and unrelated individuals, respectively. The medians for people are based on people 15 years old and over with income.

Millennials The demographic cohort following Generation X born between 1985 and 2004. (JCHS)

Mortgage

1st Mortgage This is usually, though not always, a commercial loan requiring monthly payments of principle and interest during the operating life of the project. The amount of the mortgage is limited by the value of the property and the net operating income of the project (income less operating expenses).

2nd Mortgage, 3rd Mortgage, etc Affordable housing developments often include grant or low-interest or no-interest loan financing, including local and state public funds, as well as private funds. Repayment requirements vary ranging from payment of principle and interest, through whole or partial interest payments, to deferral of principal and interest payments for a number of years or no repayment as long as the property serves the population the money was committed to support.

Municipal Affordable Housing Trust (MAHT)

A locally created municipal board, enabled by M.G.L. Chapter 44, Section 55c, to provide for the creation and preservation of affordable housing for the benefit of low and moderate income households.

Regional Planning Agency (RPA)

RPAs are public organizations established by the state legislature that encompass a multijurisdictional regional area serving local governments and citizens in the region by dealing with issues and needs that cross city, town, county and even state boundaries through communication, planning, policymaking, coordination, advocacy and technical assistance. There are thirteen RPAs in Massachusetts-for more information see http://www.massmarpa.org/

Reserves; Lease-Up and Operating

Accounts established from sources of financing to cover possible shortfalls during the operation of the project. A lease-up reserve is intended to cover operating losses during the earliest phase of operations while initially renting up the project, while an operating reserve is meant to cover longer-term contingencies.

Poverty

Following the Office of Management and Budget's (OMB's) Directive 14, the Census Bureau uses a set of money income thresholds that vary by family size and composition to detect who is poor. If a family's total income is less than that family's threshold, then that family, and every individual in it, is considered poor. The poverty thresholds do not vary geographically, but they are updated annually for inflation with the Consumer Price Index (CPI-U). The official poverty definition counts money income before taxes and excludes capital gains and noncash benefits (such as public housing, Medicaid, and food stamps). Thresholds by year and households size are found at this link:

https://www.census.gov/hhes/www/poverty/data/threshld/.

Section 8 (Also known as Housing the Choice Voucher (HCV) Program)

Section 8 of the Housing Act of 1937 (42 U.S.C. § 1437f) is the federal government's major program for assisting very low-income families, elders, and people with disabilities to afford housing in the private market. The voucher provides rental assistance to households with low income, elders, and persons with disabilities. The voucher holder is free to choose any housing that meets the requirements of the program and is not limited to units located in subsidized housing projects. HCVs are administered locally by Public Housing Authorities (PHAs).

Subsidized Housing Inventory (SHI) – means the list compiled by DHCD containing the count of Low or Moderate Income Housing units by city or town.

Subsidizing Agency – means any agency of state or federal government that provides for, or acts on behalf of a provider for, a Subsidy for the construction or substantial rehabilitation of Low or Moderate Income Housing. Massachusetts Subsidizing Agencies include DHCD, MassHousing, MassDevelopment, and MHP.

Total Development Costs (TDC) The total cost of construction including land or property acquisition, soft costs (permitting, legal, etc.), site work, materials, and labor.

Use Restriction – means a deed restriction, regulatory agreement or other legally binding instrument which runs with the land and is recorded with the registry of deeds or land court registry district, and which effectively restricts the occupancy of a Low or Moderate Income Housing unit to Income Eligible Households during the term of affordability.

Zoning

Ordinances and by-laws adopted by cities and towns to regulate the use of land, buildings and structures to the full extent of the independent constitutional powers of cities and towns

GLOSSARY OF COMMON ACRONYMS AND TERMS

ACRONYMS

ACS US Census Bureau's American Community Survey

AMI Area Median Income

CHAS Comprehensive Housing Affordability Strategy

DHCD MA Department of Housing and Community Development

ELI Extremely Low Income

GIS Geographic Information System

MOE Margins of Error

DEFINITIONS

Baby Boomers

The demographic cohort born between 1947 and 1964. (Harvard Joint Center for Housing Studies (JCHS). *America's Rental Housing: Expanding Options for Diverse and Growing Demand*. 2015.)

Cost Burdened

Households who pay more than 30 percent of their income for housing.

Disability

The American Community Survey defines disability as including difficulties with hearing, vision, cognition, ambulation, self-care, and independent living.

Extremely Low Income

A family whose income does not exceed 30% AMI. (Mass Housing, Piltch Associates)

Family

A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family.

Household

A household includes the related family members and all the unrelated people, if any, such as lodgers, foster children, wards, or employees who share the housing unit. A person living alone in a housing unit, or a group of unrelated people sharing a housing unit such as partners or roomers, is also counted as a household. The count of the households excludes group quarters.

Median Age

The age which divides the population into two numerically equal groups; that is, half the people are younger than this age and half are older.

Median Income

Median income is the amount which divides the income distribution into two equal groups, half having incomes above the median, half having incomes below the median. The medians for households, families, and unrelated individuals are based on all households, families, and unrelated individuals, respectively. The medians for people are based on people 15 years old and over with income.

Millennials

The demographic cohort following Generation X born between 1985 and 2004. (JCHS)

Housing Unit

A housing unit is a house, an apartment, a mobile home or trailer, a group of rooms, or a single room that is occupied, or, if vacant, is intended for occupancy as separate living quarters.

Protected Classes

Demographic groups that it is unlawful to discriminate against. In Massachusetts Fair Housing law, the protected classes are race, color, national origin, religion, sex, familial status (i.e. children), disability, source of income (i.e. section 8 voucher), sexual orientation, gender identify, age, marital status, veteran or active military status, and genetic information.

Poverty

Following the Office of Management and Budget's (OMB's) Directive 14, the Census Bureau uses a set of money income thresholds that vary by family size and composition to detect who is poor. If a family's total income is less than that family's threshold, then that family, and every individual in it, is considered poor. The poverty thresholds do not vary geographically, but they are updated annually for inflation with the Consumer Price Index (CPI-U). The official poverty definition counts money income before taxes and excludes capital gains and noncash benefits (such as public housing, Medicaid, and food stamps). Thresholds by year and households size are found at this link: https://www.census.gov/hhes/www/poverty/data/threshld/.

GLOSSARY OF FINANCE TERMS

Sources of funds

Debt

Money owed. Under debt financing the lender is generally secured by the property and is reimbursed according to a payment schedule determined by the amount of net income generated by the property and the interest rate set at the time the loan is made.

Debt = Loans

-Hard debt: require payment over time, with interest

-Soft debt: terms for repayment are lenient

Equity

Cash investment in a project. Under equity financing, the investor obtains an ownership interest in the property and can participate in the property's cash flow, as well as in its appreciation at the time of sale. Equity investors take the risk that they will get a return on their equity contributions, and will look for ways to mitigate that risk, including through ensuring adequate asset management systems are in place for the project.

Low Income Housing Tax Credit (LIHTC)

The LIHTC program, which is based on Section 42 of the Internal Revenue Code, was enacted by Congress in 1986 to provide the private market with an incentive to invest in affordable rental housing. Federal housing tax credits are awarded to developers of qualified projects. Developers then sell these credits to investors to raise **equity** for their projects, which reduces the debt that the developer would otherwise have to borrow. Because the debt is lower, a tax credit property can in turn offer lower, more affordable rents. The state's Department of Housing and Community Development oversees the competitive allocation of tax credits.

Grant

While a grant can feel like equity, the grantor does not have an "interest" in property, and does not expect a financial return, but does except that the purpose for making the grant is met (i.e.: the project serves a certain population, helps achieve identified outcomes, or other purpose). Sometimes soft secondary financing is structured into a project as a grant.

1st Mortgage

This is usually, though not always, a commercial loan requiring monthly payments of principal and interest during the operating life of the project. The amount of the mortgage is limited by the value of the property and the net operating income of the project (income less operating expenses).

2nd Mortgage, 3rd Mortgage, etc

Affordable housing developments often include grant or low-interest or no-interest loan financing, including local and state public funds, as well as private funds. Repayment requirements vary ranging from payment of principal and interest, through whole or partial interest payments, to deferral of principal and interest payments for a number of years or no repayment as long as the property serves the population the money was committed to support.

Uses of funds

Acquisition - Land and Building

Costs associated with purchasing the development site.

Site Work

On-site development costs such as grading, running utility lines, storm water management, water, sewer/septic, entry roads, etc. Costs associated with making the site ready for building construction.

Construction Costs

The direct cost of building construction, including foundation work. State agencies expect to see contractor profit and overhead broken out separately as well as the contractor's general conditions, which include the contractor's costs for such items as setting up an on-site office, winter conditions, and police details.

Contingency

This is generally figured as a percentage – often 5 to 10 percent – of the construction (hard) costs and/or other costs associated with development (soft costs). The contingency accounts for uncertainty at various stages of development and construction.

Architect/Engineer, Environmental Study, Appraisal, Survey & Soil Tests, Title & Recording, Sponsor & Local Legal Costs, Lender's Legal, Audit, Cost Certification, Market Study

These reflect the costs of contracts with various professionals essential to the completion of the development.

Developer Fee and Overhead

Maximum developer fees are established by DHCD.

Real Estate Taxes, Insurance, Construction Loan Interest, Bridge and/or Acquisition Loan Interest

These are the primary costs of holding land during the development and construction processes. The longer the development process the higher the cost.

Construction Loan Costs, Permanent Loan Costs, Bridge Loan Fees

Fees, beyond interest, charged by lenders for various loans on the project.

Consultant Fee

Developers may engage various types of consultants to assist them in the project.

Reserves; Lease-Up and Operating

Accounts established from sources of financing to cover possible shortfalls during the operation of the project. A lease-up reserve is intended to cover operating losses during the earliest phase of operations while initially renting up the project, while an operating reserve is meant to cover longer-term contingencies.

Explanation of Operating Budgets

A project's operating budget consists of three main parts: operating income, operating expenses and debt service and reserve payments.

Net Operating Income

Operating income less operating expenses

Net Cash Flow

Net operating income less debt and reserve payments

Operating Income

Gross Rental Income

This is the income potential of the project, before deducting an assumed vacancy percentage. It increases annually by the income inflation assumption allowed by the lender.

Laundry Income

In projects with a coin laundry, the anticipated income is entered here.

Vacancy

This is the percentage of rents that the project will not receive, because of either vacancy or nonpayment by tenants of occupied units. Typically, the percentage is higher in the first year of operation because of a lag between units coming online and tenants taking occupancy. Lenders have requirements for what this number should be.

Operating expenses

Operating Expenses

Shows the actual anticipated expense for that year that the project will be in operation. Expenses are increased each year thereafter according to the expense inflation assumption often dictated by the lender.

Real Estate Taxes

Taxes vary widely between localities. Often municipalities will offer a PILOT program 'Payment In Lieu of Taxes' for affordable housing which is a fixed annual amount.

Insurance

The cost of property and liability insurance. Lenders and investors will usually require minimum coverage amounts.

Utilities - Common Area

This includes the cost of lighting and heating unleased areas, such as hallways and parking lots. In cases where the owner of the project is paying utilities they will be included in a separate line item.

Water/Sewer

In many projects the owner pays for water and sewer service. These costs can be substantial, especially if the project includes water-using amenities, such as in-unit washers or hookups and dishwashers.

Maintenance/Repairs/Decorating

This line item includes the costs of all repairs including 'turning over' a unit when vacated. It does <u>not</u> include replacement of major capital items (such as roofs and furnaces) which is funded from the replacement reserve.

Administration

This item generally includes the cost of management staff and the direct expenses of property manager on the project.

Legal

Legal costs during operations to cover evictions or other management issues.

Snow Removal/Landscaping

These may be third-party contracts or the cost of staff and equipment and materials.

Trash Removal

Usually a third-party contract

Management Fee

Usually property managers are paid a percentage of collected rents, in addition to allowable pass-through expenses. (Because LIHTC rents are often lower then marker rents, this percentage may be higher for these types of projects). In some cases, owners and managers have negotiated per-unit fees rather than a percentage of rents. In either case, the payment should be based on actual payments (collected rents on occupied and paying units).

Audit & Tax Return

Tax credit partnerships must file an annual tax return. Investors require an annual audit, as well.

Asset Management

This fee may be paid either to the general partner or to a party designated by the limitedpartner investors to pay for the extra costs of record-keeping and reporting to investors on the performance of an LIHTC project.

Debt service

Debt Coverage Ratio

This shows, year by year, the projected ratio of net operating income to the required debt service on the first mortgage loan. Lenders set minimum debt coverage ratios they expect to see in projections once the project has reached full occupancy, generally in the second calendar year of operations.

Replacement/Equipment Reserve

Lenders and investors will require that the project make minimum contributions to a reserve for replacement of major capital items. This amount is based on the number of dwelling units.

Net Cash Flow

This is the amount remaining from operating income after all operating costs, debt service payments, and replacement reserve contributions have been paid.

Reserves

These are lender required contributions to a capital reserve to fund operating deficits or investor perceived risks.

Loan to Value

The ratio of the loan amount to the value of the completed property per an appraisal. Lenders will only loan up to a certain percentage of the property value.