

## community development partnership



Creating opportunities for people to **live**, **work**, and **thrive** on the Lower and Outer Cape.

## Lower Cape Community Housing Partnership

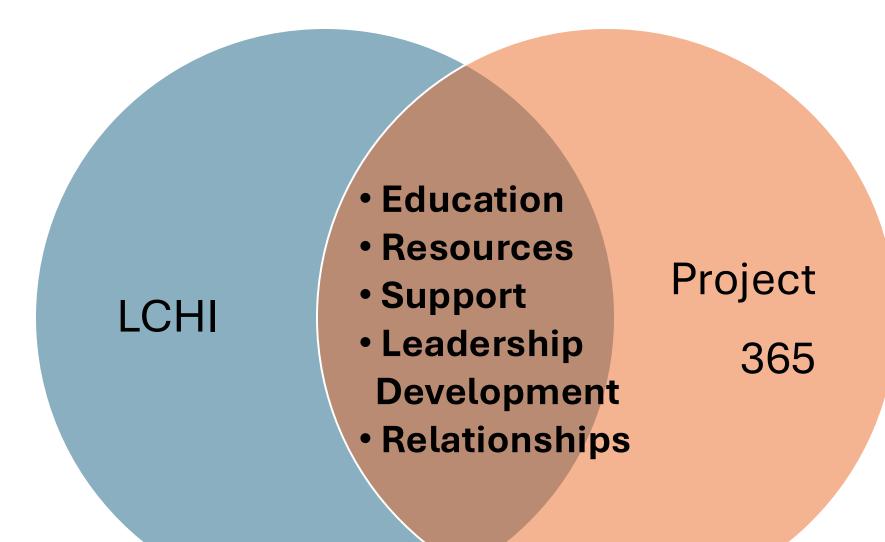
- Lower Cape Housing Institute (LCHI)
- Municipal officials & staff
- Workshops & Peer Groups
- Annual & Special Town Meeting Summaries
- Under One Roof Newsletter
- Project 365
  - Resident Advocates
  - Community Engagement & Education
  - Get Out the Vote: Town Meeting

















## Takeaways & Tips

- 1. Robust "infrastructure"
  - What's going on in your town/region?
  - Who needs to know what information, when?
- 2. Build trust & credibility
  - Offer assistance, resources
  - Provide examples, data, documentation
- 3. Leverage relationships
  - Know the "players"!
  - Matching message and messenger

- 4. Ground in vision & values
  - Building the biggest tent possible!
  - "We agree that X is important: Y is how we achieve it"
- 5. Play the long game & use all the "tools in the toolbox"
  - Small victories are still victories!
  - Squeaky wheels get the grease...









community development partnership

## Amanda Bebrin Director of Housing Advocacy Amanda@capecdp.org

Thank you for listening!

**Questions?**